



Media Guide – Newspapers

Apalachicola Times



Format/Audience: Apalachicola and Carrabelle

Phone: (850) 653-8868

Postal Address: P.O. Drawer 820, Apalachicola, FL 32329

Street Address: 129 Commerce St., Apalachicola, FL 32320

Office Hours: Monday through Friday, 8 a.m. to 5 p.m.

Website: www.apalachtimes.com

Main Contact for Arts/Culture:

David Adlerstein, Press Contact

(850) 653-8894

dadlerstein@starfl.com

Deadline Information: Please send information at least two to three weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Published weekly
- View Advertising Media Kit [here](#)

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Branching Out



Format/Audience: Lesbian, Gay, Bisexual, Transgender Community

Mailing Address: P.O. Box 38477, Tallahassee, FL 32315

Phone: (850) 222-8555

Fax: (850) 222-8666

Email: branchingout@familytreecenter.org

Parent Company: *The Family Tree*

Website: <http://www.familytreecenter.org/>

Email: staff@familytreecenter.org

Main Contact for Arts/Culture:

Steven Hall, Chair

steven@familytreecenter.org

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: 15th of each month

Special Issues/Shows: n/a

Other/Notes:

- Published monthly
- Each article must have a byline. A pen name is permissible for printing but a first and last name must accompany article for *Branching Out* records
- For advertising opportunities, contact (850) 222-8555

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Capital City Villager



Format/Audience: Alternative newsweekly covering arts, culture and news in Tallahassee.

Phone: (850) 320-7806

Website: <http://issuu.com/capitalcityvillager>

Facebook: <https://www.facebook.com/CapitalCityVillager>

Main Contact for Arts/Culture:

Joe Berg, Publisher

Tallahassy@gmail.com

Accepts: News Release, Pitches

Send Information Via: E-mail, Phone

Deadline Information: Always send info as early as possible. Absolute deadline for consideration is one week prior to publication, but more lead time is often needed as many decisions are made further in advance.

Other/Notes:

- 10,000 copies are sent out quarterly to over 350 locations

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Capital Outlook

Capital Outlook

Format/Audience: African American Community

Address: 1363 East Tennessee Street, Tallahassee, FL 32308

Phone: (850) 877-0105

Fax: (850) 877-5110

Website: www.capitaloutlook.com

Email: info@capitaloutlook.com

Main Contact for Arts/Culture:

Reverend RB Holmes, publisher/editor

rbholmes1@capitaloutlook.com

Other Contact for Arts/Culture:

Tiffany Harris, Associate Editor

tharris@capitaloutlook.com

Accepts: News Releases

Send Information Via: E-mail

Other/Notes:

- For advertising opportunities, contact (850) 877- 0105 or advertising@capitaloutlook.com

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FAMUAN



Format/Audience: FAMU students, faculty, and staff

Address: 510 Orr Drive, Suite 3081, Tallahassee, FL 32307

Phone: (850) 561-2569

Fax: (850) 561-2570

Website: www.thefamuanonline.com

Main Contact for Arts/Culture:

Cara Hackett, Editor-in-Chief

(850) 412-5385

thefamuaneic@gmail.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail (famuannews@gmail.com), Fax, Mail

Deadline Information: Please send information at least two to three weeks before the event

Special Issues/Shows: n/a

Other/Notes:

- Publish once a week on Wednesdays
- Online additions published Mondays and Fridays
- For advertising opportunities, contact (850) 599-3159

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FSView and Florida Flambeau



Format/Audience: FSU students, faculty and staff

Address: 954 W. Brevard St., Tallahassee, FL 32304

Phone: (850) 561-6653

Fax: (850) 574-6578

Website: www.fsunews.com

Contacts for Arts/Culture:

Tori Lutz, Arts and Culture Editor and Managing Editor

klutz@fsview.com

Accepts: News Release

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least one week before your event

Special Issues/Shows: n/a

Other/Notes:

- Published every Monday beginning August 28th, 2017
- Accepts images in popular formats
- For advertising opportunities, contact Karl Etters at (850) 561-1608

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Gadsden County Times



Format/Audience: Gadsden County residents

Address: 112 E. Washington St., Quincy, FL 32351

Phone: (850) 627-7649

Fax: (850) 627-7191

Website: www.gadcotimes.com

Email: editor@gadcotimes.com

Parent Company: *Landmark Corporation*

Contacts for Arts/Culture:

Cheri Harris, Editor/Manager

editor@gadcotimes.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Fridays noon, preceding week

Special Issues/Shows: n/a

Other/Notes:

- Published on Thursdays
- Accepts JPEG images via e-mail (at least 300 dpi)
- For advertising opportunities, contact adsales@gadcotimes.com

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Havana Herald

The Havana Herald

Format/Audience: Havana residents

Address: 103 W. 7th Avenue, Havana, FL 32333

Phone: (850) 539-6586

Fax: (850) 539-0454

Website: www.havanaherald.net

Main Contact for Arts/Culture:

Mark Pettus

mark@prioritynews.net

Accepts: News Release, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least three weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Published on Thursdays
- Accepts images in popular formats
- Weekly publication

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Monticello News



Format/Audience: Jefferson County residents

Mailing Address: P.O. Box 428, Monticello, FL 32345

Phone: (850) 997-3568

Fax: (850) 997-3774

Website: www.ecbpublishing.com

Emerald Greene Parsons, Publisher/Editor

Main Contact for Arts/Culture:

Debbie Snapp, Staff Writer

debbiesnapp@embarqmail.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Monday at noon (Wednesday's issue), Wednesday at noon (Friday's issue)

Special Issues/Shows: n/a

Other/Notes:

- For advertising, email monticelloads@embarqmail.com or call 850-997-3568
- Published on Wednesdays and Fridays
- Submit information pertinent to Jefferson County residents only
- Accepts images in the following formats: PDF, JPEG
- Physical Address: 180 West Washington Street., Monticello, FL 32345

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Perry News-Herald



Format/Audience: Perry residents

Mailing Address: P.O. Box 888, Perry, Florida 32348

Phone: (850) 584-5513

Fax: (850) 838-1566

Website: www.perrynewspapers.com

Parent Company: *Perry Newspapers, Inc.*

Main Contact for Arts/Culture:

Mark Viola, Entertainment

mark@perrynewspapers.com

Other Contact for Arts/Culture:

Angela Castelucci

newsdesk@perrynewspapers.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two to three weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Published every Friday
- Accepts images in popular formats
- Physical Address: 123 S. Jefferson Street, Perry, Florida 32347
- For advertising opportunities, contact (850) 584-5513

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Post-Searchlight

The Post-Searchlight

Your local news source since 1907

Format/Audience: Bainbridge & Decatur County, Georgia residents

Mailing Address: P.O. Box 277, Bainbridge, GA 39818

Phone: (229) 246-2827

Fax: (229) 246-7665

Website: www.thepostsearchlight.com

Email: news@thepostsearchlight.com

Main Contact for Arts/Culture:

Jeff Finley, Editor

(229) 246-2827, x 114

jeff.findley@thepostsearchlight.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two to three weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Published every Wednesday and Saturday
- Physical Address: 301 N. Crawford Street, Bainbridge, GA 39818
- For advertising opportunities, contact advertising@thepostsearchlight.com
- All news releases to be sent to news@thepostsearchlight.com

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Taco Times



Format/Audience: Perry residents

Mailing Address: P.O. Box 888, Perry, Florida 32348

Phone: (850) 584-5513

Fax: (850) 838-1566

Website: www.perrynewspapers.com

Email: newsdesk@perrynewspapers.com

Parent Company: *Perry Newspapers, Inc.*

Main Contact for Arts/Culture:

Mark Viola, Entertainment

mark@perrynewspapers.com

Accepts: News Releases, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two to three weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Published every Wednesday
- Accepts images in popular formats
- Physical Address: 123 S. Jefferson Street, Perry, Florida 32347
- For advertising opportunities, contact (850) 584-5513

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Tallahassee Democrat

TALLAHASSEE DEMOCRAT

Format/Audience: Tallahassee/Leon County (and surrounding counties) residents

Address: 277 N. Magnolia Drive, Tallahassee, FL 32301

Phone: (850) 599-2100 / **Fax:** (850) 599-2295

Website: www.tallahassee.com

Parent Company: Gannett

Main Contact for Arts/Culture:

Neil Coker, Calendars and Reporter

(850) 599-2161 / ncoker@tallahassee.com

Other Contacts for Arts/Culture:

Mark Hinson, Senior Writer

(850) 599-2164 / mhinson@tallahassee.com

Accepts: News Release, Written Pieces

Send Information Via: E-mail, Mail

Deadline Information: Please send information at least two to three weeks before your event or see below

Special Issues/Shows:

- **Limelight** (Fridays) - "Tallahassee's Weekly Entertainment Magazine"
 - Deadline: Monday at 5 p.m. for Friday's *Limelight*
 - Includes *New/Ongoing Exhibits*, *Nightlife*, and *Calendar* sections every issue
 - To submit information, use the form at www.tallahassee.com/calendars, or e-mail calendars@tallahassee.com
- **Briefcase** (Sundays) - new hires & promotions in the business/non-profit community (including new board members)
 - Deadline (for items and photos): 5 p.m. Friday for publication two Sundays later
 - To submit items, e-mail TLH-briefcase_milestones@tallahassee.com
- **Milestones** (Sundays) - accomplishments and awards of individuals in the business & non-profit community
 - Deadline (for items and photos): 5 p.m. Friday for publication to Sundays later
 - To submit items, e-mail TLH-briefcase_milestones@tallahassee.com
- **Living Here** (published annually) - "Your Guide to Living in the Tallahassee Area"
 - Deadline: before May 7 for publication in August
 - Submissions can be e-mailed to <http://archive.tallahassee.com/section/livinghere/>
- **Chronicle** – Accepts stories, event information, and photographs
 - Submissions can be e-mailed to chronicle@tallahassee.com and are due by 5 pm Monday, 10 days before the Thursday print publication

Other/Notes:

- Published daily
- Community Event Online Calendar: tallahassee.com/calendars
 - To submit an event for the calendar, visit eventful.com/tallahassee and fill out the online form, or email ncoker@tallahassee.com
- Hosts a Volunteer of the Year program each Spring (includes an Arts category)
- Other stories may fit into regular sections (i.e. local news, home, etc.)

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Talon



Format/Audience: Tallahassee Community College students, faculty and staff

Address: 444 Appleyard Drive, Tallahassee, FL 32304

Phone: (850) 201-8425

Fax: (850) 201-8044

Website: <http://www.tcctalon.com/>

Main Contact for Arts/Culture:

Reggie Grant, Advisor

(850) 201-8055

grantr@tcc.fl.edu

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail

Deadline Information: Please send information at least three to four weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Published online in Fall and Spring (no print edition)
- Online newspaper includes reports of campus issues, opinions, TCC sports, entertainment and restaurant reviews, as well as notices of scheduled events
- Readers are encouraged to submit opinions and writing samples

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The Wakulla News



Format/Audience: Newspaper for Wakulla County

Mailing Address: P.O. Box 307, Crawfordville, FL 32326

Phone: (850) 926-7102

Fax: (850) 926-3815

Website: www.thewakullanews.com

Main Contact for Arts/Culture:

William Snowden, Editor

editor@thewakullanews.net

Accepts: News Releases, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two weeks before your event

Special Issues/Shows: Arts & Entertainment

Other/Notes:

- Accepts images in the following formats: .png, .jpeg, .gif

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Thomasville Times-Enterprise



Format/Audience: Thomasville, Georgia residents

Mailing Address: P.O. Box 650, Thomasville, GA 31799

Phone: (229) 226-2400

Fax: (229) 228-5863

Webmail: www.timesenterprise.com

Main Contact for Arts/Culture:

Tammi Mott, Associate Editor

(229) 226-2400 x1824

tammi.mott@gafnews.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two to three weeks before your event

Special Issues/Shows: Lifestyles Magazine: Thomasville Scene (6 times p/ year), Health Magazine (Quarterly), Bridal Magazine

Other/Notes:

- Published daily (no Monday)
- Accepts images in popular formats
- For advertising opportunities, contact Marlana Jones at (229) 226-2400 x1850 or at marlana.jones@gafnews.com

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Valdosta Daily Times



Format/Audience: Thomasville, Georgia residents

Address: 201 N. Troupe Street, Valdosta, GA 31601

Phone: (229) 244-1880

Fax: (229) 244-2560

Website: www.valdostadailytimes.com

Main Contact for Arts/Culture:

Dean Poling, Managing Editor

dean.poling@gafnews.com

Accepts: News Releases, Written Pieces

Send Information Via: Email valdostadailytimes.editorial@gafnews.com

Deadline Information: Please send information at least two weeks before your event

Special Issues/Shows: Arts & Entertainment

Other/Notes:

- Accepts images in the following formats: .png, .jpeg, .gif
- For advertising opportunities, contact 229-244-3400 x1243

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