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Media Guide
Newspapers
Apalachicola Times
Newspaper

Audience: Apalachicola and Carrabelle
Phone: (850) 653-8868
Postal Address: P.O. Drawer 820, Apalachicola, FL 32329
Street Address: 129 Commerce St., Apalachicola, FL 32320
Office Hours: Monday through Friday, 8 a.m. to 5 p.m.
Website: www.apalachtimes.com

Main Contact for Arts & Culture:
David Adlerstein, Press Contact
(850) 653-8894
dadlerstein@starfl.com

Deadline Information: Please send information at least two to three weeks before your event.

Notes:
- Published weekly
- View the Advertising Media Kit: http://hmgadrequest.com/media/apalachicola/index.html
Capital Outlook
Newspaper

Audience: African-American Community
Address: 1363 East Tennessee Street, Tallahassee, FL 32308
Phone: (850) 877-0105
Fax: (850) 877-5110
Website: www.capitaloutlook.com
Email: info@capitaloutlook.com
Accepts: News Releases
Send Information Via: E-mail
Notes: For advertising opportunities, call or email advertising@capitaloutlook.com.
Famuan
Newspaper

THE FAMUAN

Audience: Florida A&M University students, alumni, faculty, staff, Tallahassee's Southside community, and FAMU stakeholders.
Address: 510 Orr Drive, Suite 3081, Tallahassee, FL 32307
Phone: (850) 561-2569
Fax: (850) 561-2570
Website: www.thefamuanonline.com

Main Contact for Arts & Culture:
T’Nerra Butler, Editor-in-Chief
(773) 470-3356
famuanstories@gmail.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail (famuannews@gmail.com), Fax, Mail

Deadline Information: Please send information at least two to three weeks before the event.

Notes:
- Published once a week on Wednesdays
- Online additions are updated often
- For advertising opportunities, email thefamuanadvertising@gmail.com
FSView and Florida Flambeau

Newspaper

Audience: FSU students, faculty, and staff
Address: 954 W. Brevard St., Tallahassee, FL 32304
Phone: (850) 561-6653
Fax: (850) 574-6578
Website: www.fsunews.com

Contacts for Arts & Culture:
Zachary Bethel, Arts and Culture Editor
zbethel@tallahassee.com

Accepts: News Releases
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least one week before your event.

Notes:
- Published every Monday
- Accepts images in popular formats
- For advertising opportunities, contact Karl Etters at (850) 561-1608
Gadsden County Times
Newspaper

Audience: Gadsden County residents
Address: 112 E. Washington St., Quincy, FL 32351
Phone: (850) 627-7649
Fax: (850) 627-7191
Office Hours: Monday-Friday, 8:30 a.m. to 5:00 p.m.
Website: www.gadcotimes.com
Email: editor@gadcotimes.com
Parent Company: Landmark Corporation
Contacts for Arts & Culture:
Cheri Harris, Editor/Manager
editor@gadcotimes.com
Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Fridays at noon, preceding week
Notes:
- Published on Thursdays
- Accepts JPEG images via e-mail (at least 300 dpi)
- For advertising opportunities, contact adsales@gadcotimes.com
Havana Herald
Newspaper

TheHerald.online

Audience: Havana residents
Address: 103 W. 7th Avenue, Havana, FL 32333
Phone: (850) 539-6586
Fax: (850) 539-0454
Website: www.havanaherald.net
Email: mail@prioritynews.net
Main Contact for Arts & Culture:
Mark Pettus
mail@prioritynews.net
Accepts: News Release, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least three weeks before your event.
Notes:

- Published on Thursdays
- Accepts images in popular formats
- Weekly publication

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Monticello News
Newspaper

Audience: Jefferson County residents
Mailing Address: P.O. Box 428, Monticello, FL 32345
Phone: (850) 997-3568
Fax: (850) 997-3774
Website: www.ecbpublishing.com
Emerald Greene Parsons, Publisher/Editor
Main Contact for Arts & Culture:
Debbie Snapp, Staff Writer
debbiesnapp@embarqmail.com
Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Monday (Wednesday’s issue), Wednesday (Friday’s issue)
Notes:
• For advertising, email monticellowloads@embarqmail.com or call 850-997-3568
• Published on Wednesdays and Fridays
• Submit information pertinent to Jefferson County residents only
• Accepts images in the following formats: PDF, JPEG
• Physical Address: 180 West Washington Street., Monticello, FL 32345
Perry News-Herald
Newspaper

Audience: Perry residents
Mailing Address: P.O. Box 888, Perry, Florida 32348
Phone: (850) 584-5513
Fax: (850) 838-1566
Website: www.perrynewspapers.com
Parent Company: Perry Newspapers, Inc.
Main Contact for Arts & Culture:
Angela Castelucci
newsdesk@perrynewspapers.com
Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least two to three weeks before your event.
Notes:
- Published every Friday
- Accepts images in popular formats
- Physical Address: 123 S. Jefferson Street, Perry, Florida 32347
- For advertising opportunities, contact (850) 584-5513

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Post-Searchlight
Newspaper

The Post Searchlight
2015, 2016 GEORGIA PRESS ASSOCIATION GENERAL EXCELLENCE AWARD WINNER
YOUR LOCAL NEWS SOURCE SINCE 1907

Audience: Bainbridge & Decatur County, Georgia residents
Mailing Address: P.O. Box 277, Bainbridge, GA 39818
Phone: (229) 246-2827
Fax: (229) 246-7665
Website: www.thepostsearchlight.com
Email: news@thepostsearchlight.com
Main Contact for Arts & Culture:
Powell Cobb, Editor
(229) 246-2827, x 104
powell.cobb@thepostsearchlight.com

Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least two to three weeks before your event.

Notes:
- Published every Wednesday and Saturday
- Physical Address: 301 N. Crawford Street, Bainbridge, GA 39818
- For advertising opportunities, contact advertising@thepostsearchlight.com
- All news releases to be sent to news@thepostsearchlight.com

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Tallahassee Democrat
Newspaper

Tallahassee Democrat
PART OF THE USA TODAY NETWORK

**Audience:** Tallahassee/Leon County (and surrounding counties) residents

**Address:** 277 N. Magnolia Drive, Tallahassee, FL 32301

**Phone:** (850) 599-2100 / **Fax:** (850) 599-2295

**Website:** www.tallahassee.com

**Parent Company:** Gannett

**Main Contact for Arts & Culture:**
Martha Gruender, Community Content Editor
(850) 599-2171/ mgruender@tallahassee.com

Randi Atwood, Platform Editor
(850) 599-2149/ ratwood@tallahassee.com

**Accepts:** News Release, Written Pieces

**Send Information Via:** E-mail, Mail

**Deadline Information:** Please send information at least two to three weeks before your event.

**Special Issues:**

- *Limelight* (Fridays) - "Tallahassee’s Weekly Entertainment Magazine"
  - Deadline: Monday at 5 p.m. for Friday’s *Limelight*
  - Includes *New & Ongoing Exhibits, Nightlife, and Calendar* sections every issue
  - To submit information, use the form at www.tallahassee.com/calendars, or e-mail calendars@tallahassee.com.

- *Briefcase* (Sundays) - new hires & promotions in the business/non-profit community (including new board members)
  - Deadline (for items and photos): 5 p.m. Friday for publication two Sundays later
  - To submit items, e-mail TLH-briefcase_milestones@tallahassee.com.

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
• **Milestones** (Sundays) - accomplishments and awards of individuals in the business & non-profit community
  o Deadline (for items and photos): 5 p.m. Friday for publication to Sundays later
  o To submit items, e-mail TLH-briefcase_milestones@tallahassee.com

• **Living Here** (published annually) - "Your Guide to Living in the Tallahassee Area"
  o Deadline: before May 7 for publication in August
  o Submissions can be e-mailed to http://archive.tallahassee.com/section/livinghere/

• **Chronicle** – Accepts stories, event information, and photographs
  o Submissions can be e-mailed to chronicle@tallahassee.com and are due by 5 pm Monday, 10 days before the Thursday print publication

Notes:

• Published daily
• Community Event Online Calendar: tallahassee.com/calendars.
  o To submit an event for the calendar, visit eventful.com/tallahassee and fill out the online form.
• Hosts a Volunteer of the Year program each Spring (includes an Arts category)
• Other stories may fit into regular sections (i.e. local news, home, etc.)
The Talon
Tallahassee Community College

Audience: Tallahassee Community College students, faculty, and staff
Address: 444 Appleyard Drive, Tallahassee, FL 32304
Phone: (850) 201-8425
Fax: (850) 201-8044
Website: http://www.tcctalon.com

Main Contact for Arts & Culture:
Reggie Grant, Advisor
(850) 201-8055
grantr@tcc.fl.edu

Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail

Deadline Information: Please send information at least three to four weeks before your event.

Notes:
- Published online in Fall and Spring (no print edition).
- Online newspaper includes reports of campus issues, opinions, TCC sports, entertainment, and restaurant reviews, as well as notices of scheduled events.
- Readers are encouraged to submit opinions and writing samples.
Thomasville Times-Enterprise
Newspaper

**Audience:** Thomasville, Georgia residents

**Mailing Address:** P.O. Box 650, Thomasville, GA 31799

**Phone:** (229) 226-2400

**Fax:** (229) 228-5863

**Webmail:** www.timesenterprise.com

**Main Contact for Arts & Culture:**
Pat Donahue, Editor
(229) 226-2400 x1806
pat.donahue@gaflnews.com

**Accepts:** News Release, PSAs, Written Pieces

**Send Information Via:** E-mail, Fax, Mail

**Deadline Information:** Please send information at least two to three weeks before your event.

**Special Issues:** Lifestyles Magazine: Thomasville Scene (6 issues/year), Health Magazine (Quarterly), Bridal Magazine

**Notes:**
- Published daily (no Monday)
- Accepts images in popular formats
- For advertising opportunities, contact Theresa Westberry at (229) 226-2400 x1243 or email theresa.westberry@gaflnews.com

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Valdosta Daily Times
Newspaper

Audience: Thomasville, Georgia residents
Address: 201 N. Troup Street, Valdosta, GA 31601
Phone: (229) 244-1880
Fax: (229) 244-2560
Website: www.valdostadailytimes.com
Main Contact for Arts & Culture:
Dean Poling, Executive Editor
dean.poling@gaflnews.com
Accepts: News Releases, Written Pieces
Send Information Via: Email valdostadailytimes.editorial@gaflnews.com
Deadline Information: Please send information at least two weeks before your event.
Special Issues: Arts & Entertainment
Notes:
- Accepts images in the following formats: .png, .jpeg, .gif
- For advertising opportunities, contact (229) 244-3400 x1243

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Wakulla News
Newspaper

Audience: Wakulla County
Mailing Address: P.O. Box 307, Crawfordville, FL 32327
Phone: (850) 926-7102
Fax: (850) 926-3815
Website: www.thewakullanews.com
Main Contact for Arts & Culture:
William Snowden, Editor
director@thewakullanews.net
Accepts: News Releases, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least two weeks before your event.
Special Issues: Arts & Entertainment
Notes:
- Accepts images in the following formats: .png, .jpeg, .gif
850 Magazine

Magazine

Audience: Regional business magazine for Northwest Florida

Address: 1932 Miccosukee Road, Tallahassee, FL 32308

Phone: (850) 878-0554
Fax: (850) 656-1871

Website: Parent Company: Rowland Publishing

Main Contact for Arts & Culture:
Steve Bornhoft, Editorial
sbornhoft@rowlandpublishing.com

Accepts: News Releases, Letters

Send Information Via: E-mail, Fax

Deadline Information: Please send information at least four months before your event.

Notes:
- Published bi-monthly (Feb/Mar, Apr/May, June/July, Aug/Sep, Oct/Nov, Dec/Jan)
- Accepts only business news: "Information on mergers, acquisitions, promotions, expansions, closures, and other newsworthy events are welcome."
- For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com (McKenzie Lohbeck, Vice President)
AARP
Magazine

Audience: 50+ Americans seeking to enhance their quality of life as they age.
Address: 601 E Street, NW, Washington, D.C. 20049
Phone: (888) 687-2272
Media Inquiries: (202) 434-2560
Website: www.aarpmagazine.org
Email: media@aarp.org
Send Information Via: E-Mail, Mail

Notes:

- AARP does not accept queries by phone or fax. You must email your story idea to AARPMagazine@aarp.org as plain text within the body of your message (no attachments) or mail it to AARP, The Magazine, c/o Editorial submissions, 601 E Street, NW, Washington, D.C. 20049.
- Published bi-monthly (three editorial versions targeted to different life stages [50-59, 60-69, 70+])
- For advertising opportunities, contact advertise@aarp.org or (646) 521-2500
American Classifieds

Format: Weekly Ads
Address: 2441 Monticello Drive, Tallahassee, FL 32303
Phone: (850) 385-0505
Fax: (850) 205-0515
Website: www.americanclassifieds.com
Email: tallahassee@americanclassifieds.com
Accepts: Advertisements
Send Information Via: Website; www.tnol.com/placead
Deadline Information: Deadline for online ads is every Tuesday at 5:00 p.m. (E.S.T)
Notes:
  • Published weekly
**Biz Bash Magazine**

**Audience:** Trade magazine for the event industry. Orlando is the closest of their markets to Tallahassee.

**Address:** 115 West 27th Street, 8th Floor New York, NY, 10001

**Phone:** (646) 638-3600

**Fax:** (305) 893-8783

**Website:** www.bizbash.com/orlando

**Email:** info@bizbash.com

**Main Contact for Arts & Culture:**
Beth Kormanik, Editor-in-Chief
bkormanik@bizbash.com

**Notes:**
- Published bi-monthly/ quarterly
- For advertising opportunities, call (646) 839-6830.
Emerald Coast Magazine

**Audience:** includes Destin, Fort Walton Beach, Okaloosa Island, South Walton, Panama City, and Pensacola

**Address:** 1932 Miccosukee Road, Tallahassee, FL 32308

**Phone:** (850) 878-0554

**Fax:** (850) 656-1871

**Website:** www.emeraldcoastmagazine.com

**Email:** mlohbeck@rowlandpublishing.com

**Parent Company:** Rowland Publishing

**Main Contact for Arts & Culture:**
Steve Bornhoft, Editor
sbornhoft@rowlandpublishing.com

**Other Contact for Arts & Culture:**
Larry Davidson, Chief Content Officer
ldavidson@rowlandpublishing.com

**Accepts:** News Release, Written Pieces

**Send Information Via:** E-mail, Fax, Mail

**Deadline Information:** Please send information at least two to three months before your event.

**Special Issues/Shows:** Visit Tallahassee (June/July)

**Notes:**
- Published bi-monthly (Oct/Nov, Dec/Jan, Feb/Mar, Apr/May, June/July, Aug/Sept)
- Accepts images in popular formats
- Includes an *Art & Culture* section and an Events Calendar
- For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com

*Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.*
Florida Trend Magazine

Audience: Florida’s source for business news

Street Address: 490 First Avenue S., 8th Floor, St. Petersburg, FL 33701

Phone: (727) 821-5800

Fax: (727) 822-5083

Website: www.floridatrend.com

Main Contact for Arts & Culture:
John Annunziata, Managing Editor
JAnnunziata@floridatrend.com

Accepts: News Release

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two months before your event.

Notes:
- Published monthly

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Journey Magazine
Magazine

Audience: FAMU’s campus magazine
Address: 510 Orr Drive Suite 3078, Tallahassee, FL 32307
Phone: (850) 599-3502
Fax: (850) 561-3086
Website: www.jmagonline.com
Email: journeyassociate@gmail.com

Main Contact for Arts & Culture:
Francine L. Huff
francine.huff@famu.edu

Other Contact for Arts & Culture:
Angelique Fullwood
angelique1.fullwood@famu.edu

Accepts: News Release, Written Pieces
Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two to three months before your event.

Notes:
- Published monthly
- Accepts images in popular formats
- Student-produced for FAMU's School of Journalism
- For advertising opportunities, call (850) 561-2796

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Natural Awakenings Magazine

Audience: "Healthy Living" readers
Mailing Address: P.O. Box 945, Destin, FL 32540
Phone: (850) 532-6404
Fax: (888) 370-0618
Website: http://www.naturalawakeningsmag.com/

Main Contact for Arts & Culture:
Daralyn Chase, President
publisher@NWFnaturally.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Deadlines are posted monthly, and are generally one month prior to the issue date (i.e. June issue – deadline is May 5th)

Special Issues/Shows: Natural Living Directory for Northwest Florida / Producers of the Emerald Coast Holistic Health Expo

Notes:
- Published monthly
- Includes an events calendar in each issue
- Three separate editions in publication: Pensacola, Emerald Coast, and Panama City
- Accepts submissions for cover art in JPEG format
- For advertising opportunities, contact scott@NWFnaturally.com

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Southern Living
Magazine

Audience: Southern lifestyle readers
Address: 4100 Old Montgomery Hwy. Birmingham, AL 35209
Phone: (205) 445-6000
Fax: (205) 445-6700
Website: http://www.southernliving.com
Email: sl_online@timeinc.com
Main Contact for Arts & Culture:
Nellah McGough
(205) 445-8555
nellah_mcgough@timeinc.com
Notes:
• Published monthly
• Submit events by web form at http://www.southernliving.com/static/generic/travel/events/submission_form.html
Audi ence: Tallahassee residents, visitors staying in executive hotels downtown

Address: 1932 Miccosukee Road, Tallahassee, FL 32308

Phone: (850) 878-0554

Fax: (850) 656-1871

Websites: www.rowlandpublishing.com
          www.tallahasseeemagazine.com

Parent Company: Rowland Publishing

Main Contact for Arts & Culture:
Steve Bornhoft, Director of Editorial Services
sbornhoft@rowlandpublishing.com

Other Contact for Arts & Culture:
Larry Davidson, Chief Content Officer
ldavidson@rowlandpublishing.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least four months before your event.

Notes:

- Published bi-monthly (Sept/Oct, Nov/Dec, Jan/Feb, Mar/Apr, May/June, July/Aug)
- Includes Culture and Events sections in each issue
- Accepts images in Mac/cross-platform format
- For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com
  (McKenzie Lohbeck, Vice President)
Tallahassee Family Magazine

**Audience:** Tallahassee Lifestyle Tallahassee and Thomasville metro area

**Address:** 508 Capital Circle. S.E. Suite D-3, Tallahassee, FL 32301

**Phone:** (850) 385-7762

**Fax:** (850) 201-4455

**Website:** TFMmagazine.com

**Parent Company:** ALCOM Corporation

**Main Contact for Arts & Culture:**
Brien R. Sorne, Publisher
publisher@tallahasseefamilymagazine.com

Karl Sorne, Editor-In-Chief
editor@tallahasseefamilymagazine.com

**Accepts:** Articles

**Send Information Via:** Email

**Deadline Information:** Please send information at least four months before your event.

**Notes:**
- Published quarterly
Tallahassee Visitor Guide

**Audience:** “The Official Guide to Florida’s Capital Region”

**Address:** 106 E. Jefferson Street, Tallahassee, FL 32301

**Phone:** (850) 606-2305

**Website:** www.VisitTallahassee.com

**Main Contact for Arts & Culture:**
John Annunziata, Managing Editor
Senior Marketing Director
(850) 606-2324
Gary.Stogner@VisitTallahassee.com

**Accepts:** News Release, Images, Videos, Written Pieces

**Send Information Via:** E-mail, Mail

**Notes:**
- Visitor Guide is published annually, but website content is updated regularly
- For advertising opportunities, contact Rowland Publishing at (850) 878-0554
Tallahassee Woman Magazine
Magazine

Audience: Women

Mailing Address: P.O. Box 13401, Tallahassee, FL 32317-3401

Phone: (850) 893-9624
Fax: (850) 254-7038

Website: www.talwoman.com
Email: info@talwoman.com

Main Contact for Arts & Culture:
Kim Rosier, Publisher
kim@talwoman.com

Accepts: News Release, Written Pieces

Send Information Via: E-mail

Deadline Information: Copy deadlines are posted on the magazine’s website.

Special Issues/Shows: Check website for updated information.

Notes:

- Published bi-monthly (Feb/Mar, Apr/May, June/July, Aug/Sept, Oct/Nov, Dec/Jan)
- Any written pieces or community notices should be sent to listings@talwoman.com
- Accepts images in popular formats
- For advertising opportunities, contact ads@talwoman.com
- Advertising inquiries: Jennifer Stinson at (850) 879-2939 or ads@talwoman.com
Comcast
Television

Format: Cable Operator
Address: 1717 Hermitage Blvd, Suite 100, Tallahassee FL 32308
Phone: (850) 574-5870
Website: http://www.comcastspotlight.com/markets/tallahassee
Accepts: Advertising
Send Information Via: Mail
Notes:

- The Tallahassee, Florida DMA consists of 3 advertising zones: Tallahassee, Thomasville, and Valdosta. You can choose to run your commercial on one of these zones or all of these zones depending on where your customer lives.
Lamar Advertising
Television

Format: Billboard & Digital Advertising
Address: 4706 Capital Circle SW, Tallahassee, FL 32305
Phone: 850-877-4184
Fax: 850-656-0345
Website: www.lamar.com/tallahassee

Main Contact for Arts & Culture:
Robyn Vandewater, Sales Account Executive
RVandewater@lamar.com

Accepts: Billboard and Geofencing campaigns that target the Greater Panhandle/ South Georgia markets

Deadline Information: Contact Robyn Vandewater for information on billboard availability and pricing.

Notes:
- Products include: billboards, digital billboards, and mobile advertising with geotargeting
WCOT (Cable Channel 13)
Television

Format: City of Tallahassee’s Government Station
Address: 300 S. Adams St., Tallahassee, FL 32301
Phone: (850) 891-8533
Fax: (850) 891-8777
Website: http://www.talgov.com/cotnews/wcot.aspx

Main Contacts for Arts & Culture:
Raoul Lavin, Assistant City Manager
raoul.lavin@talgov.com

Accepts: PSAs
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least two to three weeks before your event.
Special Shows: Tallahassee Matters, On Location

Notes:
- Feature stories chosen are at the discretion of the Station Manager
WCTV (Channel 6, Cable Channel 9)

Television

Format: CBS Affiliate
Address: 1801 Halstead Blvd., Tallahassee, FL 32309
Phone: (850) 893-6666
Fax: (850) 668-3851
Website: www.wctv.tv

Main Contact for Arts & Culture:
Community Events: news@wctv.tv

Other Contact for Arts & Culture:
Jeff Schlesser, News Director
(850) 893-6666
jeff.schlesser@wctv.tv

Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least one week before your event.

Special Shows: In the Spotlight, Take 6, and On the Town are all pre-taped features about community events which air during The Good Morning Show

Notes:
- Conducts on-air interviews
- Accepts images/video footage
- Items submitted are kept on file for one month
WFSU (Channel 11, Cable Channel 5)
Television

Format: PBS affiliate (Public Television)
Address: 1600 Red Barber Plaza, Tallahassee, FL 32310
Phone: (850) 645-7200
Fax: (850) 487-3093
Website: www.wfsu.org/television/
Email: mail@wfsu.org

Main Contact for Arts & Culture:
Suzanne Smith, Executive Producer
(850) 645-6025
smsmith2@fsu.edu

Other Contact for Arts & Culture:
Paul Dam, Programming/Operations
(850) 645-6024
pdam@fsu.edu

Accepts: News Release, PSAs

Send Information Via: E-mail, Fax

Deadline Information: Please send information at least two to three weeks before your event.

Notes:
- Includes the Florida Channel and 4FSU
- For underwriting opportunities, contact Crystal Cumbo at (850) 645-6047

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WTLH (Channel 49, Cable Channel 10)

Television

Format: Fox Affiliate

Address: 8440 Deerlake South, Tallahassee, FL 32312

Phone: (850) 893-4140

Fax: (850) 893-6974

Websites: http://fox49.tv

Email: wtlhcc@fox49.com

Main Contact for Arts & Culture:
Chuck Lemon, Creative Services
(850) 893-4140
clemon@sbgtv.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least one week before your event.

Notes:

- Local news is at 10 p.m. and is produced by WCTV
- For advertising opportunities, contact Haley Stinchfield, General Sales Manager, at hstinchfield@sbgtv.com or at (850) 893-4140
WTWC (Channel 40, Cable Channel 12)
Television

Format: NBC Affiliate
Address: 8440 Deerlake South, Tallahassee, FL 32312
Phone: (850) 893-4140
Fax: (850) 893-6974
Website: www.wtwc40.com
Main Contact for Arts & Culture:
Chuck Lemon, Creative Services
(850) 893-4140
clemon@sbgtv.com
Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least one week before your event.
Notes:
- No local newscasts are produced on this station
- Offers an online calendar: http://www.wtwc40.com/station/calendar
- Events posted to the online calendar will be used for on-air calendar
- For advertising opportunities, contact Halley Stinchfield at (850) 893-4140
WTXL (Channel 27, Cable Channel 7)
Television

Format: ABC Affiliate
Address: 1620 Commerce Blvd., Tallahassee, FL 32343
Phone: (850) 893-3127
Website: www.wtxl.com
Email: abc27news@wtxl.tv

Main Contact for Arts & Culture:
M. David Lee III, WTXL News Director
(850) 580-9519
dlee@wtxl.tv

Booking:
Casey Feindt, Assignment Editor
(850) 354-1083
cfeindt@wtxl.tv

Advertising:
Michael German, General Manager
(850) 893-3127
michaelgerman@wtxl.tv

Accepts: News Release, PSAs
Send Information Via: E-mail, Phone
Deadline Information: Please send information at least one week before your event.

Special Options: Interviews will be featured on COCA Connection or in nightly shows.

Notes:
- Conducts on-air interviews during “Second Cup”, our online show
- Books guests in all shows, Second Cup and Midday shows lead the way
- Accepts video footage, pictures, cell phone footage
Media Guide

Radio
WANM-FM (90.5, The Flava Station)

Genre: FAMU’s Urban/Jazz/Gospel/R&B/Hip-Hop Station

Address: 510 Orr Drive, Suite 3056, Tallahassee, FL 32307

Phone: (850) 599-3083

Fax: (850) 561-2829

Website: http://www.wanm.org/

Main Contact for Arts & Culture:
Keith Miles, General Manager
(850) 412-7578
keith.miles@famu.edu

Accepts: News Release, PSAs

Send Information Via: E-mail

Deadline Information: Please send information at least one week before your event.

Notes:

- Request line: (850) 599-8448
- Only events from certified Florida A&M University organizations and non-profit organizations will be considered. For-profit businesses or events should consider underwriting to reach our audience.
WBZE-FM (98.9, Star98)

Radio

**Genre:** Adult Contemporary

**Address:** 3411 W. Tharpe Street, Tallahassee, FL 32303

**Phone:** (850) 201-3000

**Fax:** (850) 201-2329

**Website:** [www.mystar98.com](http://www.mystar98.com)

**Parent Company:** Cumulus Media

**Main Contact for Arts & Culture:**
John Dawson, Program Director
john.dawson@cumulus.com

**Accepts:** News Releases, PSAs

**Send Information Via:** E-mail

**Deadline Information:** Please send information at least two weeks before your event.

**Notes:**

- Offers an online calendar
- Accepts ticket giveaways
- Conducts on-air interviews
- For advertising opportunities, contact (850) 201-3005
- Promotions department: (850) 201-3021
- Request Line: (850) 385-0989
WFLA-FM (100.7)

Radio

Slogan: "Tallahassee’s Talk Radio"

Address: 325 John Knox Road, Building G, Tallahassee, FL 32303

Phone: (850) 422-3107

Fax: (850) 383-0747

Website: http://www.wflafm.com/

Parent Company: iHeartMedia, Inc.

Main Contacts for Arts & Culture:
Chuck Redden, Marketing
(850) 422-3107
chuckredden@iheartmedia.com

Accepts: PSAs

Send Information Via: E-mail

Notes:

- PSAs accepted for community calendar or by e-mailing nickpierce@clearchannel.com
WFSU-FM
(88.9; WFSQ 91.5; WFSW 89.1)
Radio

Genre: News, Talk Radio, NPR Programming
Address: 1600 Red Barber Plaza, Tallahassee, FL 32310
Phone: (850) 645-7200
Fax: (850) 487-2611
Website: http://www.wfsu.org/radio/

Main Contact for Arts & Culture:
WFSU News Team
fpr@wfsu.org

Other Contacts for Arts & Culture:
Dan MacDonald, Cultural Coordinator
(850) 645-6073
culturalnotes@wfsu.org
Jacquelynn Hatter
(850) 645-6078
lhatter@fsu.edu

Accepts: News Releases, PSAs

Send Information Via: E-mail, Fax

Deadline Information: Please send information at least two weeks before your event.

Special Issues/Shows:
- Cultural Notes with Dan MacDonald
  (Weekdays at 8:00 a.m., 1:00 p.m. & 8:00 p.m. on 89.1 FM)
- Perspectives (Thursdays at 11 a.m. on 88.9 FM)
- Nuances (Fridays at 7 p.m. on 91.5) - Covering the arts

Notes:
- For underwriting opportunities, contact Crystal Cumbo at (850) 645-6047
WGLF-FM (104.1, Gulf 104)
Radio

**GULF 104**
Tallahassee’s Classic Hits!

**Genre:** Rock

**Address:** 3411 W. Tharpe Street, Tallahassee, FL 32303

**Phone:** (850) 201-3000

**Fax:** (850) 561-8903

**Website:** [www.gulf104.com](http://www.gulf104.com)

**Parent Company:** Cumulus Media

**Main Contact for Arts & Culture:**
John Baker, Program Director/Operations Manager
john.baker@cumulus.com

**Accepts:** News Release, PSAs

**Send Information Via:** E-mail

**Deadline Information:** Please send information at least two weeks before your event.

**Notes:**
- Accepts ticket giveaways
- Conducts on-air interviews
- For advertising opportunities, contact (850) 201-3000
- Request line: (850) 681-0436
WGMY-FM (KISS FM 107.1)

Radio

Genre: Soft Rock and Adult Contemporary
Address: 325 John Knox Road, Building G, Tallahassee, FL 32303
Phone: (850) 422-3107
Fax: (850) 383-0747
Website: www.kissfm1071.com
Parent Company: iHeartMedia, Inc.
Main Contact for Arts & Culture: John Lund, Program Director
JohnLund@iheartmedia.com
Accepts: News Release, PSAs
Send Information Via: E-mail, Fax
Deadline Information: Please send information at least two to three weeks before your event.
Notes:
- Accepts ticket giveaways
WHBX-FM (96.1 JAMZ)

Radio

Genre: Urban/Adult Contemporary

Address: 3411 W. Tharpe Street, Tallahassee, FL 32303

Phone: (850) 201-3000
Fax: (850) 205-3711

Website: www.961jamz.com

Parent Company: Cumulus Media

Main Contact for Arts & Culture:
Joe Bullard, Program Director
joe.bullard@cumulus.com

Other Contact for Arts & Culture:
Dot Ealy, Vice President of Marketing
dot.ealy@cumulus.com

Accepts: News Releases, PSAs

Send Information Via: E-mail

Deadline Information: Please send information at least two weeks before your event.

Notes:

- Accepts ticket giveaways
- Conducts on-air interviews
- Offers an online calendar
- For advertising opportunities, contact (850) 201-3000

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WHTF-FM (Hot 104.9)  
Radio

Slogan: Tallahassee’s Hit Music Station
Address: 3000 Olson Road, Tallahassee, FL 32308
Phone: (850) 386-8004
Fax: (850) 422-1897
Website: www.hot1049.com
Parent Company: Red Hills Broadcasting
Main Contact for Arts & Culture:  
Brian O’Connor, Program Director
  brianoconner@argtf.com
Accepts: News Releases, PSAs
Send Information Via: E-mail
Deadline Information: Please send information at least two to three weeks before your event.
Notes:
- Accepts ticket giveaways
- Conducts on-air interviews
- Request line: (850) 383-1049
WTLY-FM (105.3; The Beat)

Radio

Genre: Urban, Tallahassee’s Hip Hop and R&B, Adults 18-49

Address: 325 John Knox Road, Building G Tallahassee, FL 32303

Phone: (850) 422-3107

Website: http://tallahasseebeat.com/

Parent Company: iHeartMedia

Main Contact for Arts & Culture:
John Lund, Program Director
JohnLund@iheartmedia.com

Accepts: PSAs

Send Information Via: E-mail

Deadline Information: Please send information at least two to three weeks before your event.

Special Shows: Syndicated, Florida Roundtable

Notes:

- PSAs accepted for community calendar
- For advertising opportunities, call (850) 422-3107
WTNT-FM (94.9)
Radio

Genre: Mainstream Country
Address: 325 John Knox Road, Building G, Tallahassee, FL 32303
Phone: (850) 422-3107
Website: http://www.949tnt.com/
Parent Company: iHeartMedia, Inc.
Main Contact for Arts & Culture:
Jason Taylor, Program Director
jasontaylor@iheartmedia.com
Accepts: PSAs
Send Information Via: E-mail
Notes:
- Accepts ticket giveaways
- PSAs accepted for community calendar
- Conducts on-air interviews
- For advertising opportunities, call (850) 422-3107
**WVFS-FM (89.7, V89)**

**Radio**

![WVFS-FM Logo]

**Genre:** “The Voice of Florida State”

**Address:** 420 Diffenbaugh, Tallahassee, FL 32306-1550

**Phone:** (850) 644-1837

**Website:** [www.wvfs.fsu.edu](http://www.wvfs.fsu.edu)

**Main Contact for Arts & Culture:**
Misha Laurents, General Manager/Faculty Director
(850) 644-9692
misha@wvfs.fsu.edu

**Other Contact for Arts & Culture:**
Program Director
(850) 644-3872
pd@wvfs.fsu.edu

**Accepts:** News Releases, PSAs

**Send Information Via:** E-mail, Mail

**Deadline Information:** Please submit *Concert Update* information by the Sunday before the event by emailing [music@wvfs.fsu.edu](mailto:music@wvfs.fsu.edu) or calling 850-644-1879. Please submit public service announcement information at least four weeks before your event by completing this form: [http://wvfs.fsu.edu/services/submit-public-service-announcement/](http://wvfs.fsu.edu/services/submit-public-service-announcement/)

**Special Shows:** Regular programming emphasizes independently released music, along with a combination of old favorites and other musical genres, including, but not limited to, Blues, Jazz, Hip-Hop, Reggae, Soul, R&B, Latino, Metal, Club, Folk, World, Punk, Experimental, Oldies, All Request, Honky-Tonk, 7 Inch Singles, and Local Music. WVFS also airs the latest in news, sports, literature, social commentary, political coverage, and comedy.

**Notes:**
- PSAs/announcements must be from non-profit organizations only
- Offers free writing and preparation of PSAs to any non-profit organization, community organization, student organization, or individual interested in publicizing or promoting an event, organization, or related matter

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WVFT (Freedom 93.3 FM)

Radio

Slogan: "Where Tallahassee Comes to Talk"

Address: 2507 Callaway Rd, Suite 204, Tallahassee, FL 32303

Phone: (850) 523-7890
Fax: (850) 524-7801

Website: http://www.freedom93fm.com/

Parent Company: Magic Broadcasting

Main Contact for Arts & Culture, Advertising:
Jon Jopling, Station Manager
(850) 523-7890
jon@magicfl.com

Accepts: News Release, PSAs

Send Information Via: Email

Deadline Information: Please send information at least two weeks before your event.

Notes:

- Accepts ticket giveaways
- Conducts on-air interviews
WWLD-FM (Blazin' 102.3)

Radio

Genre: Urban

Address: 3411 W. Tharpe Street, Tallahassee, FL 32303

Phone: (850) 201-3000

Website: www.blazin1023.com

Parent Company: Cumulus Media

Main Contact for Arts & Culture:
DJ Dap, Program Director
(850) 201-3017
dj.dap@cumulus.com

Accepts: News Releases, PSAs

Send Information Via: E-mail, Fax

Deadline Information: Please send information at least two weeks before your event

Special Issues/Shows: n/a

Notes:

- Accepts ticket giveaways
- Conducts on-air interviews
- Offers an online calendar (blazin1023.com)
- Request line: (850) 201-1023
- For advertising opportunities, contact (850) 201-3000
WWOF-FM (103.1, The Wolf)
Radio

Genre: Fresh Country
Address: 3000 Olson Road, Tallahassee, FL 32308
Phone: (850) 386-8004
Fax: (850) 422-1897
Website: http://www.1031thewolf.com/
Parent Company: Red Hills Broadcasting
Main Contact for Arts & Culture:
Jeff Horn, Operations Manager
jeffhorn@argtf.com
Accepts: News Release, PSAs
Send Information Via: Fax, Mail
Deadline Information: Please send information at least two to three weeks before your event.
Notes:
- Request line: (850) 422-1031
- Accepts ticket giveaways
- Conducts on-air interviews

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WXSR-FM (101.5)

Radio

Genre: Alternative/New Rock

Address: 325 John Knox Road, Building G, Tallahassee, FL 32303

Phone: (850) 422-3107

Fax: (850) 383-0750

Website: www.x1015.com

Parent Company: iHeartMedia, Inc.

Main Contact for Arts & Culture:
John Lund, Program Director
johnlund@iheartmedia.com

Advertising:
Paul Rogers
(850) 422-3107

Accepts: News Releases, PSAs

Send Information Via: E-mail

Deadline Information: Please send information at least two to three weeks before your event.

Special Shows: Offers local music program

Notes:

- Accepts ticket giveaways
- Conducts on-air interviews
- Request line: (850) 386-3101p

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WXTY-FM (99.9, Tally 99.9)
Radio

Slogan: "We Play Anything"

Address: 3000 Olson Road, Tallahassee, FL 32308

Phone: (850) 386-8004

Fax: (850) 422-1897

Website: http://www.tally999.com/

Parent Company: Red Hills Broadcasting

Main Contact for Arts & Culture:
Brian O’Conner, Program Director
brianoconner@argtf.com

Accepts: News Releases, PSAs

Send Information Via: Fax, Mail

Deadline Information: Please send information at least two to three weeks before your event.

Notes:
- Accepts ticket giveaways in conjunction with promotions for on-air advertisers
- Request line: (850) 531-9990 or (850) 422-1031