850 Magazine

Magazine

**Audience:** Regional business magazine for Northwest Florida

**Address:** 1932 Miccosukee Road, Tallahassee, FL 32308

**Phone:** (850) 878-0554

**Fax:** (850) 656-1871

**Website:** Parent Company: Rowland Publishing

**Main Contact for Arts & Culture:**
Steve Bornhoft, Editorial
sbornhoft@rowlandpublishing.com

**Accepts:** News Releases, Letters

**Send Information Via:** E-mail, Fax

**Deadline Information:** Please send information at least four months before your event.

**Notes:**
- Published bi-monthly (Feb/Mar, Apr/May, June/July, Aug/Sep, Oct/Nov, Dec/Jan)
- Accepts only business news: "Information on mergers, acquisitions, promotions, expansions, closures, and other newsworthy events are welcome."
- For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com (McKenzie Lohbeck, Vice President)
AARP Magazine

**Audience:** 50+ Americans seeking to enhance their quality of life as they age.

**Address:** 601 E Street, NW, Washington, D.C. 20049

**Phone:** (888) 687-2272

**Media Inquiries:** (202) 434-2560

**Website:** www.aarpmagazine.org

**Email:** media@aarp.org

**Send Information Via:** E-Mail, Mail

**Notes:**

- AARP does not accept queries by phone or fax. You must email your story idea to AARPMagazine@aarp.org as plain text within the body of your message (no attachments) or mail it to AARP, The Magazine, c/o Editorial submissions, 601 E Street, NW, Washington, D.C. 20049.
- Published bi-monthly (three editorial versions targeted to different life stages [50-59, 60-69, 70+])
- For advertising opportunities, contact advertise@aarp.org or (646) 521-2500
American Classifieds
Magazine

Format: Weekly Ads
Address: 2441 Monticello Drive, Tallahassee, FL 32303
Phone: (850) 385-0505
Fax: (850) 205-0515
Website: www.americanclassifieds.com
Email: tallahassee@americanclassifieds.com
Accepts: Advertisements
Send Information Via: Website; www.tnlol.com/placead
Deadline Information: Deadline for online ads is every Tuesday at 5:00 p.m. (E.S.T)
Notes:
  • Published weekly
**Biz Bash**

*Magazine*

---

**Audience:** Trade magazine for the event industry. Orlando is the closest of their markets to Tallahassee.

**Address:** 115 West 27th Street, 8th Floor New York, NY, 10001

**Phone:** (646) 638-3600

**Fax:** (305) 893-8783

**Website:** [www.bizbash.com/orlando](http://www.bizbash.com/orlando)

**Email:** info@bizbash.com

**Main Contact for Arts & Culture:**
Beth Kormanik, Editor-in-Chief
bkormanik@bizbash.com

**Notes:**
- Published bi-monthly/quarterly
- For advertising opportunities, call (646) 839-6830.
Emerald Coast Magazine

**Audience:** includes Destin, Fort Walton Beach, Okaloosa Island, South Walton, Panama City, and Pensacola

**Address:** 1932 Miccosukee Road, Tallahassee, FL 32308

**Phone:** (850) 878-0554

**Fax:** (850) 656-1871

**Website:** www.emeraldcoastmagazine.com

**Email:** mlohbeck@rowlandpublishing.com

**Parent Company:** Rowland Publishing

**Main Contact for Arts & Culture:**
Steve Bornhoft, Editor
sbornhoft@rowlandpublishing.com

**Other Contact for Arts & Culture:**
Larry Davidson, Chief Content Officer
ldavidson@rowlandpublishing.com

**Accepts:** News Release, Written Pieces

**Send Information Via:** E-mail, Fax, Mail

**Deadline Information:** Please send information at least two to three months before your event.

**Special Issues/Shows:** Visit Tallahassee (June/July)

**Notes:**
- Published bi-monthly (Oct/Nov, Dec/Jan, Feb/Mar, Apr/May, June/July, Aug/Sept)
- Accepts images in popular formats
- Includes an *Art & Culture* section and an Events Calendar
- For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Florida Trend Magazine

**Audience:** Florida’s source for business news

**Street Address:** 490 First Avenue S., 8th Floor, St. Petersburg, FL 33701

**Phone:** (727) 821-5800

**Fax:** (727) 822-5083

**Website:** [www.floridatrend.com](http://www.floridatrend.com)

**Main Contact for Arts & Culture:**
John Annunziata, Managing Editor
JAnnunziata@floridatrend.com

**Accepts:** News Release

**Send Information Via:** E-mail, Fax, Mail

**Deadline Information:** Please send information at least two months before your event.

**Notes:**
- Published monthly

---

*Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.*
Journey Magazine

Audience: FAMU’s campus magazine
Address: 510 Orr Drive Suite 3078, Tallahassee, FL 32307
Phone: (850) 599-3502
Fax: (850) 561-3086
Website: www.jmagonline.com
Email: journeyassociate@gmail.com

Main Contact for Arts & Culture:
Francine L. Huff
francine.huff@famu.edu

Other Contact for Arts & Culture:
Angelique Fullwood
angelique1.fullwood@famu.edu

Accepts: News Release, Written Pieces
Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two to three months before your event.

Notes:
- Published monthly
- Accepts images in popular formats
- Student-produced for FAMU’s School of Journalism
- For advertising opportunities, call (850) 561-2796

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Natural Awakenings Magazine

Audience: "Healthy Living" readers

Mailing Address: P.O. Box 945, Destin, FL 32540

Phone: (850) 532-6404

Fax: (888) 370-0618

Website: http://www.naturalawakeningsmag.com/

Main Contact for Arts & Culture:
Daralyn Chase, President
publisher@NWFnaturally.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Deadlines are posted monthly, and are generally one month prior to the issue date (i.e. June issue – deadline is May 5th)

Special Issues/Shows: Natural Living Directory for Northwest Florida / Producers of the Emerald Coast Holistic Health Expo

Notes:

- Published monthly
- Includes an events calendar in each issue
- Three separate editions in publication: Pensacola, Emerald Coast, and Panama City
- Accepts submissions for cover art in JPEG format
- For advertising opportunities, contact scott@NWFnaturally.com
Southern Living

Magazine

Audience: Southern lifestyle readers
Address: 4100 Old Montgomery Hwy. Birmingham, AL 35209
Phone: (205) 445-6000
Fax: (205) 445-6700
Website: http://www.southernliving.com
Email: sl_online@timeinc.com
Main Contact for Arts & Culture:
Nellah McGough
(205) 445-8555
nellah_mcgough@timeinc.com
Notes:
- Published monthly
- Submit events by web form at http://www.southernliving.com/static/generic/travel/events/submission_form.html
Tallahassee Magazine

Magazine

Audience: Tallahassee residents, visitors staying in executive hotels downtown

Address: 1932 Miccosukee Road, Tallahassee, FL 32308

Phone: (850) 878-0554

Fax: (850) 656-1871

Websites: www.rowlandpublishing.com
          www.tallahassee magazine.com

Parent Company: Rowland Publishing

Main Contact for Arts & Culture:
Steve Bornhoft, Director of Editorial Services
sbornhoft@rowlandpublishing.com

Other Contact for Arts & Culture:
Larry Davidson, Chief Content Officer
ldavidson@rowlandpublishing.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least four months before your event.

Notes:

- Published bi-monthly (Sept/Oct, Nov/Dec, Jan/Feb, Mar/Apr, May/June, July/Aug)
- Includes Culture and Events sections in each issue
- Accepts images in Mac/cross-platform format
- For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com
  (McKenzie Lohbeck, Vice President)

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Tallahassee Family Magazine
Magazine

TFM

Audience: Tallahassee Lifestyle Tallahassee and Thomasville metro area
Address: 508 Capital Circle. S.E. Suite D-3, Tallahassee, FL 32301
Phone: (850) 385-7762
Fax: (850) 201-4455
Website: TFMmagazine.com
Parent Company: ALCOM Corporation
Main Contact for Arts & Culture:
Brien R. Sorne, Publisher
publisher@tallahasseefamilymagazine.com
Karl Sorne, Editor-In-Chief
editor@tallahasseefamilymagazine.com
Accepts: Articles
Send Information Via: Email
Deadline Information: Please send information at least four months before your event.
Notes:
Notes:
  • Published quarterly

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Tallahassee Visitor Guide

Magazine

Audience: "The Official Guide to Florida’s Capital Region"

Address: 106 E. Jefferson Street, Tallahassee, FL 32301

Phone: (850) 606-2305

Website: www.VisitTallahassee.com

Main Contact for Arts & Culture:
John Annunziata, Managing Editor
Senior Marketing Director
(850) 606-2324
Gary.Stogner@VisitTallahassee.com

Accepts: News Release, Images, Videos, Written Pieces

Send Information Via: E-mail, Mail

Notes:

- Visitor Guide is published annually, but website content is updated regularly
- For advertising opportunities, contact Rowland Publishing at (850) 878-0554

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Tallahassee Woman Magazine

**Audience:** Women

**Mailing Address:** P.O. Box 13401, Tallahassee, FL 32317-3401

**Phone:** (850) 893-9624

**Fax:** (850) 254-7038

**Website:** www.talwoman.com

**Email:** info@talwoman.com

**Main Contact for Arts & Culture:**
Kim Rosier, Publisher
kim@talwoman.com

**Accepts:** News Release, Written Pieces

**Send Information Via:** E-mail

**Deadline Information:** Copy deadlines are posted on the magazine’s website.

**Special Issues/Shows:** Check website for updated information.

**Notes:**

- Published bi-monthly (Feb/Mar, Apr/May, June/July, Aug/Sept, Oct/Nov, Dec/Jan)
- Any written pieces or community notices should be sent to listings@talwoman.com
- Accepts images in popular formats
- For advertising opportunities, contact ads@talwoman.com
- Advertising inquiries: Jennifer Stinson at (850) 879-2939 or ads@talwoman.com