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Media Guide

Newspapers
Apalachicola Times
Newspaper

Audience: Apalachicola and Carrabelle
Phone: (850) 653-8868
Postal Address: P.O. Drawer 820, Apalachicola, FL 32329
Street Address: 129 Commerce St., Apalachicola, FL 32320
Office Hours: Monday through Friday, 8 a.m. to 5 p.m.
Website: www.apalachtimes.com
Main Contact for Arts & Culture:
David Adlerstein, Press Contact
(850) 653-8894
dadlerstein@starfl.com

Deadline Information: Please send information at least two to three weeks before your event.
Notes:
- Published weekly
- View the Advertising Media Kit: http://hmgadrequest.com/media/apalachicola/index.html

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Capital Outlook
Newspaper

Audience: African-American Community
Address: 1363 East Tennessee Street, Tallahassee, FL 32308
Phone: (850) 877-0105
Fax: (850) 877-5110
Website: www.capitaloutlook.com
Email: info@capitaloutlook.com
Main Contacts for Arts & Culture:
Reverend RB Holmes, Publisher/Editor
rbholmes1@capitaloutlook.com
Other Contact for Arts & Culture:
Tiffany Harris, Associate Editor
tharris@capitaloutlook.com
Accepts: News Releases
Send Information Via: E-mail
Notes: For advertising opportunities, call or email advertising@capitaloutlook.com.
Famuan
Newspaper

Audience: FAMU students, faculty, and staff
Address: 510 Orr Drive, Suite 3081, Tallahassee, FL 32307
Phone: (850) 561-2569
Fax: (850) 561-2570
Website: www.thefamuanonline.com

Main Contact for Arts & Culture:
Cara Hackett, Editor-in-Chief
(850) 412-5385
thefamuaneditor@gmail.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail (famuannews@gmail.com), Fax, Mail

Deadline Information: Please send information at least two to three weeks before the event.

Notes:
- Published once a week on Wednesdays
- Online additions published Mondays and Fridays
- For advertising opportunities, contact (850) 599-3159

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
FSView and Florida Flambeau

Newspaper

Audience: FSU students, faculty, and staff
Address: 954 W. Brevard St., Tallahassee, FL 32304
Phone: (850) 561-6653
Fax: (850) 574-6578
Website: www.fsunews.com

Contacts for Arts & Culture:
Tori Lutz, Arts and Culture Editor and Managing Editor
klutz@fsview.com

Accepts: News Releases
Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least one week before your event.

Notes:
- Published every Monday
- Accepts images in popular formats
- For advertising opportunities, contact Karl Etters at (850) 561-1608
Gadsden County Times
Newspaper

Audience: Gadsden County residents
Address: 112 E. Washington St., Quincy, FL 32351
Phone: (850) 627-7649
Fax: (850) 627-7191
Office Hours: Monday-Friday, 8:30 a.m. to 5:00 p.m.
Website: www.gadcotimes.com
Email: editor@gadcotimes.com
Parent Company: Landmark Corporation
Contacts for Arts & Culture:
Cheri Harris, Editor/Manager
editor@gadcotimes.com
Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Fridays at noon, preceding week
Notes:
- Published on Thursdays
- Accepts JPEG images via e-mail (at least 300 dpi)
- For advertising opportunities, contact adsales@gadcotimes.com

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Havana Herald
Newspaper

TheHerald.online

**Audience:** Havana residents

**Address:** 103 W. 7th Avenue, Havana, FL 32333

**Phone:** (850) 539-6586

**Fax:** (850) 539-0454

**Website:** www.havanaherald.net

**Email:** mail@prioritynews.net

**Main Contact for Arts & Culture:**
Mark Pettus
mark@prioritynews.net

**Accepts:** News Release, Written Pieces

**Send Information Via:** E-mail, Fax, Mail

**Deadline Information:** Please send information at least three weeks before your event.

**Notes:**
- Published on Thursdays
- Accepts images in popular formats
- Weekly publication
Monticello News
Newspaper

The Monticello News

Audience: Jefferson County residents
Mailing Address: P.O. Box 428, Monticello, FL 32345
Phone: (850) 997-3568
Fax: (850) 997-3774
Website: www.ecbpublishing.com
Emerald Greene Parsons, Publisher/Editor
Main Contact for Arts & Culture:
Debbie Snapp, Staff Writer
debbiesnapp@embarqmail.com
Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Monday (Wednesday’s issue), Wednesday (Friday’s issue)
Notes:
• For advertising, email monticelloads@embarqmail.com or call 850-997-3568
• Published on Wednesdays and Fridays
• Submit information pertinent to Jefferson County residents only
• Accepts images in the following formats: PDF, JPEG
• Physical Address: 180 West Washington Street., Monticello, FL 32345
Perry News-Herald
Newspaper

Audience: Perry residents
Mailing Address: P.O. Box 888, Perry, Florida 32348
Phone: (850) 584-5513
Fax: (850) 838-1566
Website: www.perrynewspapers.com
Parent Company: Perry Newspapers, Inc.

Main Contact for Arts & Culture:
Mark Viola, Entertainment
mark@perrynewspapers.com

Other Contact for Arts & Culture:
Angela Castelucci
newsdesk@perrynewspapers.com

Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least two to three weeks before your event.

Notes:
- Published every Friday
- Accepts images in popular formats
- Physical Address: 123 S. Jefferson Street, Perry, Florida 32347
- For advertising opportunities, contact (850) 584-5513
Post-Searchlight
Newspaper

Audience: Bainbridge & Decatur County, Georgia residents

Mailing Address: P.O. Box 277, Bainbridge, GA 39818

Phone: (229) 246-2827

Fax: (229) 246-7665

Website: www.thepostsearchlight.com

Email: news@thepostsearchlight.com

Main Contact for Arts & Culture:
Jeff Finley, Editor
(229) 246-2827, x 114
jeff.findley@thepostsearchlight.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two to three weeks before your event.

Notes:

- Published every Wednesday and Saturday
- Physical Address: 301 N. Crawford Street, Bainbridge, GA 39818
- For advertising opportunities, contact advertising@thepostsearchlight.com
- All news releases to be sent to news@thepostsearchlight.com
Taco Times
Newspaper

Audience: Perry residents
Mailing Address: P.O. Box 888, Perry, Florida 32348
Phone: (850) 584-5513
Fax: (850) 838-1566
Website: www.perrynewspapers.com
Email: newsdesk@perrynewspapers.com
Parent Company: Perry Newspapers, Inc.
Main Contact for Arts & Culture:
Mark Viola, Entertainment
mark@perrynewspapers.com
Accepts: News Releases, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least two to three weeks before your event.
Notes:
- Published every Wednesday
- Accepts images in popular formats
- Physical Address: 123 S. Jefferson Street, Perry, Florida 32347
- For advertising opportunities, contact (850) 584-5513
Tallahassee Democrat
Newspaper

Tallahassee Democrat
PART OF THE USA TODAY NETWORK

Audience: Tallahassee/Leon County (and surrounding counties) residents
Address: 277 N. Magnolia Drive, Tallahassee, FL 32301
Phone: (850) 599-2100 / Fax: (850) 599-2295
Website: www.tallahassee.com
Parent Company: Gannett
Main Contact for Arts & Culture:
Neil Coker, Calendars and Reporter
(850) 599-2161 / ncoker@tallahassee.com
Other Contacts for Arts & Culture:
Mark Hinson, Senior Writer
(850) 599-2164 / mhinson@tallahassee.com
Accepts: News Release, Written Pieces
Send Information Via: E-mail, Mail
Deadline Information: Please send information at least two to three weeks before your event.
Special Issues:

- **Limelight** (Fridays) - "Tallahassee’s Weekly Entertainment Magazine"
  - Deadline: Monday at 5 p.m. for Friday’s *Limelight*
  - Includes *New & Ongoing Exhibits, Nightlife, and Calendar* sections every issue
  - To submit information, use the form at www.tallahassee.com/calendars, or e-mail calendars@tallahassee.com.

- **Briefcase** (Sundays) - new hires & promotions in the business/non-profit community (including new board members)
  - Deadline (for items and photos): 5 p.m. Friday for publication two Sundays later
  - To submit items, e-mail TLH-briefcase_milestones@tallahassee.com.
• **Milestones** (Sundays) - accomplishments and awards of individuals in the business & non-profit community
  o Deadline (for items and photos): 5 p.m. Friday for publication to Sundays later
  o To submit items, e-mail TLH-briefcase_milestones@tallahassee.com

• **Living Here** (published annually) - "Your Guide to Living in the Tallahassee Area"
  o Deadline: before May 7 for publication in August
  o Submissions can be e-mailed to [http://archive.tallahassee.com/section/livinghere/](http://archive.tallahassee.com/section/livinghere/)

• **Chronicle** – Accepts stories, event information, and photographs
  o Submissions can be e-mailed to chronicle@tallahassee.com and are due by 5 pm Monday, 10 days before the Thursday print publication

**Notes:**

• Published daily
• Community Event Online Calendar: [tallahassee.com/calendars](http://tallahassee.com/calendars).
  o To submit an event for the calendar, visit [eventful.com/tallahassee](http://eventful.com/tallahassee) and fill out the online form, or email ncoker@tallahassee.com.
• Hosts a Volunteer of the Year program each Spring (includes an Arts category)
• Other stories may fit into regular sections (i.e. local news, home, etc.)
Talon
Newspaper

Audience: Tallahassee Community College students, faculty, and staff
Address: 444 Appleyard Drive, Tallahassee, FL 32304
Phone: (850) 201-8425
Fax: (850) 201-8044
Website: http://www.tcctalon.com
Main Contact for Arts & Culture:
Reggie Grant, Advisor
(850) 201-8055
grantr@tcc.fl.edu
Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail
Deadline Information: Please send information at least three to four weeks before your event.
Notes:
- Published online in Fall and Spring (no print edition).
- Online newspaper includes reports of campus issues, opinions, TCC sports, entertainment, and restaurant reviews, as well as notices of scheduled events.
- Readers are encouraged to submit opinions and writing samples.
Thomasville Times-Enterprise
Newspaper

Audience: Thomasville, Georgia residents
Mailing Address: P.O. Box 650, Thomasville, GA 31799
Phone: (229) 226-2400
Fax: (229) 228-5863
Webmail: www.timesenterprise.com
Main Contact for Arts & Culture:
Tammi Mott, Associate Editor
(229) 226-2400 x1824
tammi.mott@gaflnews.com
Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least two to three weeks before your event.
Special Issues: Lifestyles Magazine: Thomasville Scene (6 issues/year), Health Magazine (Quarterly),
Bridal Magazine
Notes:
- Published daily (no Monday)
- Accepts images in popular formats
- For advertising opportunities, contact Marlana Jones at (229) 226-2400 x1850 or email
  marlana.jones@gaflnews.com
Valdosta Daily Times
Newspaper

Audience: Thomasville, Georgia residents
Address: 201 N. Troup Street, Valdosta, GA 31601
Phone: (229) 244-1880
Fax: (229) 244-2560
Website: www.valdostadailytimes.com

Main Contact for Arts & Culture:
Dean Poling, Executive Editor
dean.poling@gaflnews.com

Accepts: News Releases, Written Pieces
Send Information Via: Email valdostadailytimes.editorial@gaflnews.com

Deadline Information: Please send information at least two weeks before your event.
Special Issues: Arts & Entertainment
Notes:
- Accepts images in the following formats: .png, .jpeg, .gif
- For advertising opportunities, contact (229) 244-3400 x1243
Wakulla News
Newspaper

Audience: Wakulla County
Mailing Address: P.O. Box 307, Crawfordville, FL 32327
Phone: (850) 926-7102
Fax: (850) 926-3815
Website: www.thewakullanews.com
Main Contact for Arts & Culture:
William Snowden, Editor
editor@thewakullanews.net
Accepts: News Releases, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least two weeks before your event.
Special Issues: Arts & Entertainment
Notes:
- Accepts images in the following formats: .png, .jpeg, .gif
**850 Magazine**

**Magazine**

**Audience:** Regional business magazine for Northwest Florida

**Address:** 1932 Miccosukee Road, Tallahassee, FL 32308

**Phone:** (850) 878-0554

**Fax:** (850) 656-1871

**Website:** Parent Company: *Rowland Publishing*

**Main Contact for Arts & Culture:**
Steve Bornhoft, Editorial
sbornhoft@rowlandpublishing.com

**Accepts:** News Releases, Letters

**Send Information Via:** E-mail, Fax

**Deadline Information:** Please send information at least four months before your event.

**Notes:**
- Published bi-monthly (Feb/Mar, Apr/May, June/July, Aug/Sep, Oct/Nov, Dec/Jan)
- Accepts only business news: "Information on mergers, acquisitions, promotions, expansions, closures, and other newsworthy events are welcome."
- For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com
  (McKenzie Lohbeck, Vice President)

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
AARP Magazine

Audience: 50+ Americans seeking to enhance their quality of life as they age.

Address: 601 E Street, NW, Washington, D.C. 20049

Phone: (888) 687-2272

Media Inquiries: (202) 434-2560

Website: www.aarpmagazine.org

Email: media@aarp.org

Send Information Via: E-Mail, Mail

Notes:

- AARP does not accept queries by phone or fax. You must email your story idea to AARPMagazine@aarp.org as plain text within the body of your message (no attachments) or mail it to AARP, The Magazine, c/o Editorial submissions, 601 E Street, NW, Washington, D.C. 20049.
- Published bi-monthly (three editorial versions targeted to different life stages [50-59, 60-69, 70+])
- For advertising opportunities, contact advertise@aarp.org or (646) 521-2500
American Classifieds
Magazine

Format: Weekly Ads
Address: 2441 Monticello Drive, Tallahassee, FL 32303
Phone: (850) 385-0505
Fax: (850) 205-0515
Website: www.americanclassifieds.com
Email: tallahassee@americanclassifieds.com
Accepts: Advertisements
Send Information Via: Website; www.tnol.com/placead
Deadline Information: Deadline for online ads is every Tuesday at 5:00 p.m. (E.S.T)
Notes:
- Published weekly
**Biz Bash**

Magazine

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**BizBash**

**Audience:** Trade magazine for the event industry. Orlando is the closest of their markets to Tallahassee.

**Address:** 115 West 27th Street, 8th Floor New York, NY, 10001

**Phone:** (646) 638-3600

**Fax:** (305) 893-8783

**Website:** www.bizbash.com/orlando

**Email:** info@bizbash.com

**Main Contact for Arts & Culture:**
Mark Wells, Creative Services
orlandoevents@bizbash.com

**Notes:**
- Published bi-monthly/ quarterly
- For advertising opportunities, contact Ann Keusch, Publisher, at (305) 808-3531
Emerald Coast Magazine

Audience: includes Destin, Fort Walton Beach, Okaloosa Island, South Walton, Panama City, and Pensacola

Address: 1932 Miccosukee Road, Tallahassee, FL 32308

Phone: (850) 878-0554
Fax: (850) 656-1871

Website: www.emeraldcoastmagazine.com
Email: mlohbeck@rowlandpublishing.com

Parent Company: Rowland Publishing

Main Contact for Arts & Culture:
Steve Bornhoft, Editor
sbornhoft@rowlandpublishing.com

Other Contact for Arts & Culture:
Larry Davidson, Chief Content Officer
ldavidson@rowlandpublishing.com

Accepts: News Release, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two to three months before your event.

Special Issues/Shows: Visit Tallahassee (June/July)

Notes:

• Published bi-monthly (Oct/Nov, Dec/Jan, Feb/Mar, Apr/May, June/July, Aug/Sept)
• Accepts images in popular formats
• Includes an Art & Culture section and an Events Calendar
• For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com

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Florida Trend Magazine

Audience: Florida’s source for business news

Street Address: 490 First Avenue S., 8th Floor, St. Petersburg, FL 33701

Phone: (727) 821-5800
Fax: (727) 822-5083
Website: www.floridatrend.com

Main Contact for Arts & Culture:
John Annunziata, Managing Editor
JAnnunziata@floridatrend.com

Accepts: News Release

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two months before your event.

Notes:
- Published monthly
Journey Magazine
Magazine

Audience: FAMU’s campus magazine
Address: 510 Orr Drive Suite 3078, Tallahassee, FL 32307
Phone: (850) 599-3502
Fax: (850) 561-3086
Website: www.jmagonline.com
Email: journeyassociate@gmail.com
Main Contact for Arts & Culture:
Francine L. Huff
francine.huff@famu.edu
Other Contact for Arts & Culture:
Angelique Fullwood
angelique1.fullwood@famu.edu
Accepts: News Release, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least two to three months before your event.
Notes:
• Published monthly
• Accepts images in popular formats
• Student-produced for FAMU’s School of Journalism
• For advertising opportunities, call (850) 561-2796

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
Natural Awakenings Magazine

Audience: “Healthy Living” readers

Mailing Address: P.O. Box 945, Destin, FL 32540

Phone: (850) 532-6404

Fax: (888) 370-0618

Website: http://www.naturalawakeningsmag.com/

Main Contact for Arts & Culture:
Daralyne Chase, President
publisher@NWFnaturally.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Deadlines are posted monthly, and are generally one month prior to the issue date (i.e. June issue – deadline is May 5th)

Special Issues/Shows: Natural Living Directory for Northwest Florida / Producers of the Emerald Coast Holistic Health Expo

Notes:
- Published monthly
- Includes an events calendar in each issue
- Three separate editions in publication: Pensacola, Emerald Coast, and Panama City
- Accepts submissions for cover art in JPEG format
- For advertising opportunities, contact scott@NWFnaturally.com
Southern Living
Magazine

Audience: Southern lifestyle readers

Address: 4100 Old Montgomery Hwy. Birmingham, AL 35209

Phone: (205) 445-6000
Fax: (205) 445-6700

Website: http://www.southernliving.com
Email: sl_online@timeinc.com

Main Contact for Arts & Culture:
Nellah McGough
(205) 445-8555
nellah_mcgough@timeinc.com

Notes:
- Published monthly
- Submit events by web form at http://www.southernliving.com/static/generic/travel/events/submission_form.html
Tallahassee Magazine

Audience: Tallahassee residents, visitors staying in executive hotels downtown

Address: 1932 Miccosukee Road, Tallahassee, FL 32308

Phone: (850) 878-0554
Fax: (850) 656-1871

Websites: www.rowlandpublishing.com
            www.tallahasseeemagazine.com

Parent Company: Rowland Publishing

Main Contact for Arts & Culture:
Steve Bornhoft, Director of Editorial Services
sbornhoft@rowlandpublishing.com

Other Contact for Arts & Culture:
Larry Davidson, Chief Content Officer
ldavidson@rowlandpublishing.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least four months before your event.

Notes:
- Published bi-monthly (Sept/Oct, Nov/Dec, Jan/Feb, Mar/Apr, May/June, July/Aug)
- Includes Culture and Events sections in each issue
- Accepts images in Mac/cross-platform format
- For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com
  (McKenzie Lohbeck, Vice President)
**Tallahassee Family Magazine**

**Magazine**

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**TFM**

**Audience:** Tallahassee Lifestyle Tallahassee and Thomasville metro area

**Address:** 508 Capital Circle. S.E. Suite D-3, Tallahassee, FL 32301

**Phone:** (850) 385-7762

**Fax:** (850) 201-4455

**Website:** TFMmagazine.com

**Parent Company:** ALCOM Corporation

**Main Contact for Arts & Culture:**
Brien R. Sorne, Publisher
publisher@tallahasseefamilymagazine.com

Karl Sorne, Editor-In-Chief
editor@tallahasseefamilymagazine.com

**Accepts:** Articles

**Send Information Via:** Email

**Deadline Information:** Please send information at least four months before your event.

**Notes:**

- Published quarterly
Tallahassee Visitor Guide

Audience: "The Official Guide to Florida’s Capital Region"
Address: 106 E. Jefferson Street, Tallahassee, FL 32301
Phone: (850) 606-2305
Website: www.VisitTallahassee.com

Main Contact for Arts & Culture:
Gary Stogner, Senior Marketing Director
(850) 606-2324
Gary.Stogner@VisitTallahassee.com

Accepts: News Release, Images, Videos, Written Pieces
Send Information Via: E-mail, Mail
Notes:

- Visitor Guide is published annually, but website content is updated regularly
- For advertising opportunities, contact Rowland Publishing at (850) 878-0554
Tallahassee Woman Magazine

**Audience:** Women

**Mailing Address:** P.O. Box 13401, Tallahassee, FL 32317-3401

**Phone:** (850) 893-9624

**Fax:** (850) 254-7038

**Website:** www.talwoman.com

**Email:** info@talwoman.com

**Main Contact for Arts & Culture:**
Kim Rosier, Publisher
kim@talwoman.com

**Accepts:** News Release, Written Pieces

**Send Information Via:** E-mail

**Deadline Information:** Copy deadlines are posted on the magazine’s website.

**Special Issues/Shows:** Check website for updated information.

**Notes:**
- Published bi-monthly (Feb/Mar, Apr/May, June/July, Aug/Sept, Oct/Nov, Dec/Jan)
- Any written pieces or community notices should be sent to listings@talwoman.com
- Accepts images in popular formats
- For advertising opportunities, contact ads@talwoman.com
- Advertising inquiries: Jennifer Stinson at (850) 879-2939 or ads@talwoman.com
Format: Cable Operator
Address: 1717 Hermitage Blvd, Suite 100, Tallahassee FL 32308
Phone: (850) 574-5870
Website: http://www.comcastspotlight.com/markets/tallahassee
Accepts: Advertising
Send Information Via: Mail
Notes:

- The Tallahassee, Florida DMA consists of 3 advertising zones: Tallahassee, Thomasville, and Valdosta. You can choose to run your commercial on one of these zones or all of these zones depending on where your customer lives.
Lamar Advertising
Television

Format: Billboard & Digital Advertising
Address: 4706 Capital Circle SW, Tallahassee, FL 32305
Phone: 850-877-4184
Fax: 850-656-0345
Website: www.lamar.com/tallahassee

Main Contact for Arts & Culture:
Julia Causseaux, Sales Manager
jcausseaux@lamar.com

Accepts: Billboard and Geofencing campaigns that target the Greater Panhandle and South Georgia markets

Deadline Information: Please contact Julia Causseaux for information on billboard location availability and pricing.

Notes:
- Products include: billboards, digital billboards, and mobile advertising with geotargeting
WCOT (Cable Channel 13)
Television

Format: City of Tallahassee’s Government Station
Address: 300 S. Adams St., Tallahassee, FL 32301
Phone: (850) 891-8533
Fax: (850) 891-8777
Website: http://www.talgov.com/cotnews/wcot.aspx
Main Contacts for Arts & Culture:
Tonya Herron, Assistant Station Manager
tonya.herron@talgov.com
Accepts: PSAs
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least two to three weeks before your event.
Special Shows: Tallahassee Matters, On Location
Notes:
- Feature stories chosen are at the discretion of the Station Manager
WCTV (Channel 6, Cable Channel 9)
Television

Format: CBS Affiliate
Address: 1801 Halstead Blvd., Tallahassee, FL 32309
Phone: (850) 893-6666
Fax: (850) 668-3851
Website: www.wctv.tv

Main Contact for Arts & Culture:
Community Events: news@wctv.tv

Other Contact for Arts & Culture:
David Doll, Program Manager
david.doll@wctv.com
(850)-907-2102

Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least one week before your event.

Special Shows: In the Spotlight, Take 6, and On the Town are all pre-taped features about community events which air during The Good Morning Show

Notes:
- Conducts on-air interviews
- Accepts images/video footage
- Items submitted are kept on file for one month

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
WFSU (Channel 11, Cable Channel 5)
Television

Format: PBS affiliate (Public Television)
Address: 1600 Red Barber Plaza, Tallahassee, FL 32310
Phone: (850) 645-7200
Fax: (850) 487-3093
Website: www.wfsu.org/television/
Email: mail@wfsu.org

Main Contact for Arts & Culture:
Suzanne Smith, Executive Producer
(850) 645-6025
smsmith2@fsu.edu

Other Contact for Arts & Culture:
Paul Dam, Programming/Operations
(850) 645-6024
pdam@fsu.edu

Accepts: News Release, PSAs

Send Information Via: E-mail, Fax

Deadline Information: Please send information at least two to three weeks before your event.

Notes:

- Includes the Florida Channel and 4FSU
- For underwriting opportunities, contact Crystal Cumbo at (850) 645-6047
WTLH (Channel 49, Cable Channel 10)
Television

Format: Fox Affiliate
Address: 8440 Deerlake South, Tallahassee, FL 32312
Phone: (850) 893-4140
Fax: (850) 893-6974
Websites: http://fox49.tv
Email: wtlhcc@fox49.com
Main Contact for Arts & Culture:
Chuck Lemon, Creative Services
(850) 893-4140
clemon@sbgtv.com
Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least one week before your event.
Notes:
- Local news is at 10 p.m. and is produced by WCTV
- For advertising opportunities, contact Haley Stinchfield, General Sales Manager, at hstinchfield@sbgtv.com or at (850) 893-4140
WTWC (Channel 40, Cable Channel 12)
Television

Format: NBC Affiliate
Address: 8440 Deerlake South, Tallahassee, FL 32312
Phone: (850) 893-4140
Fax: (850) 893-6974
Website: www.wtwc40.com

Main Contact for Arts & Culture:
Chuck Lemon, Creative Services
(850) 893-4140
cleon@sbgtv.com

Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least one week before your event.

Notes:
- No local newscasts are produced on this station
- Offers an online calendar: http://www.wtwc40.com/station/calendar
- Events posted to the online calendar will be used for on-air calendar
- For advertising opportunities, contact Halley Stinchfield at (850) 893-4140
WTXL (Channel 27, Cable Channel 7)
Television

Format: ABC Affiliate
Address: 1620 Commerce Blvd., Tallahassee, FL 32343
Phone: (850) 893-3127
Website: www.wtxl.com
Email: abc27news@wtxl.tv

Main Contact for Arts & Culture:
M. David Lee III, WTXL News Director
(850) 580-9519
dlee@wtxl.tv

Booking:
Christen Hyde, Associate Producer/Web Producer
chye@wtxl.tv
Casey Feindt, Assignment Editor
cfeindt@wtxl.tv

Advertising:
Michael German, General Manager
michaelgerman@wtxl.tv

Accepts: News Release, PSAs
Send Information Via: E-mail, Phone

Deadline Information: Please send information at least one week before your event.

Special Options: Interviews will be featured on COCA Connection or in nightly shows.

Notes:
- Conducts on-air interviews during “Second Cup”, our online show
- Books guests in all shows, Second Cup and Midday shows lead the way
- Accepts video footage, pictures, cell phone footage

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105.3 The Beat
Radio

Genre: Urban, Tallahassee’s Hip Hop and R&B, Adults 18-49
Address: 325 John Knox Road, Building G Tallahassee, FL 32303
Phone: (850) 422-3107
Website: http://tallahasseebeat.com/
Parent Company: iHeartMedia
Main Contact for Arts & Culture:
John Lund, Program Director
JohnLund@iheartmedia.com
Accepts: PSAs
Send Information Via: E-mail
Deadline Information: Please send information at least two to three weeks before your event.
Special Shows: Syndicated, Florida Roundtable
Notes:
- PSAs accepted for community calendar
- For advertising opportunities, call (850) 422-3107
WANK-FM (99.9, Hank-FM)

Radio

Slogan: "We Play Anything"

Address: 3000 Olson Road, Tallahassee, FL 32308

Phone: (850) 386-8004

Fax: (850) 422-1897

Website: http://www.999hank.fm/

Parent Company: Red Hills Broadcasting

Main Contact for Arts & Culture:
Ron White, Program Director
ronw@redhillsradio.com

Accepts: News Releases, PSAs

Send Information Via: Fax, Mail

Deadline Information: Please send information at least two to three weeks before your event.

Notes:

- Accepts ticket giveaways in conjunction with promotions for on-air advertisers
- Request line: (850) 531-9990 or (850) 422-1031
WANM-FM (90.5, The Flava Station)
Radio

Genre: FAMU’s Urban/Jazz/Gospel/R&B/Hip-Hop Station
Address: 510 Orr Drive, Suite 3056, Tallahassee, FL 32307
Phone: (850) 599-3083
Fax: (850) 561-2829
Website: http://www.wanm.org/
Main Contact for Arts & Culture:
Keith Miles, General Manager
(850) 412-7578
keith.miles@famu.edu
Accepts: News Release, PSAs
Send Information Via: E-mail
Deadline Information: Please send information at least one week before your event.
Notes:
- Request line: (850) 599-8448
- Only events from certified Florida A&M University organizations and non-profit organizations will be considered. For-profit businesses or events should consider underwriting to reach our audience.
WBZE-FM (98.9, Star98)
Radio

Genre: Adult Contemporary
Address: 3411 W. Tharpe Street, Tallahassee, FL 32303
Phone: (850) 201-3000
Fax: (850) 201-2329
Website: www.mystar98.com
Parent Company: Cumulus Media

Main Contact for Arts & Culture:
John Dawson, Program Director
john.dawson@cumulus.com

Accepts: News Releases, PSAs
Send Information Via: E-mail

Deadline Information: Please send information at least two weeks before your event.

Notes:
- Offers an online calendar
- Accepts ticket giveaways
- Conducts on-air interviews
- For advertising opportunities, contact (850) 201-3005
- Promotions department: (850) 201-3021
- Request Line: (850) 385-0989
WFLA-FM (100.7)

Radio

Slogan: "Tallahassee’s Talk Radio"

Address: 325 John Knox Road, Building G, Tallahassee, FL 32303

Phone: (850) 422-3107

Fax: (850) 383-0747

Website: http://www.wflafm.com/

Parent Company: iHeartMedia, Inc.

Main Contacts for Arts & Culture:
David Allen, Program Director
davidallen@ihearmedia.com

Chuck Redden, Marketing
(850) 422-3107
chuckredden@iheartmedia.com

Accepts: PSAs

Send Information Via: E-mail

Notes:
• PSAs accepted for community calendar or by e-mailing nickpierce@clearchannel.com
WFSU-FM
(88.9; WFSQ 91.5; WFSW 89.1)
Radio

Genre: News, Talk Radio, NPR Programming
Address: 1600 Red Barber Plaza, Tallahassee, FL 32310
Phone: (850) 645-7200
Fax: (850) 487-2611
Website: http://www.wfsu.org/radio/

Main Contact for Arts & Culture:
WFSU News Team
fpr@wfsu.org

Other Contacts for Arts & Culture:
Dan MacDonald, Cultural Coordinator
(850) 645-6073
culturalnotes@wfsu.org
JacqueLynn Hatter
(850) 645-6078
lhatter@fsu.edu

Accepts: News Releases, PSAs
Send Information Via: E-mail, Fax
Deadline Information: Please send information at least two weeks before your event.

Special Issues/Shows:

• Cultural Notes with Dan MacDonald
  (Weekdays at 8:00 a.m., 1:00 p.m. & 8:00 p.m. on 89.1 FM)
• Perspectives (Thursdays at 11 a.m. on 88.9 FM)
• Nuances (Fridays at 7 p.m. on 91.5) - Covering the arts

Notes:

• For underwriting opportunities, contact Crystal Cumbo at (850) 645-6047
WGLF-FM (104.1, Gulf 104)

Radio

GULF 104
Tallahassee’s Classic Hits!

Genre: Rock
Address: 3411 W. Tharpe Street, Tallahassee, FL 32303
Phone: (850) 201-3000
Fax: (850) 561-8903
Website: www.gulf104.com

Parent Company: Cumulus Media

Main Contact for Arts & Culture:
John Baker, Program Director/Operations Manager
john.baker@cumulus.com

Accepts: News Release, PSAs
Send Information Via: E-mail

Deadline Information: Please send information at least two weeks before your event.

Notes:
- Accepts ticket giveaways
- Conducts on-air interviews
- For advertising opportunities, contact (850) 201-3000
- Request line: (850) 681-0436

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WGMY-FM (KISS FM 107.1)
Radio

Genre: Soft Rock and Adult Contemporary
Address: 325 John Knox Road, Building G, Tallahassee, FL 32303
Phone: (850) 422-3107
Fax: (850) 383-0747
Website: www.kissfm1071.com
Parent Company: iHeartMedia, Inc.
Main Contact for Arts & Culture:
Maverick, Program Director
maverick2@iheartmedia.com
Accepts: News Release, PSAs
Send Information Via: E-mail, Fax
Deadline Information: Please send information at least two to three weeks before your event.
Notes:
• Accepts ticket giveaways
WHBX-FM (96.1 JAMZ)
Radio

Genre: Urban/Adult Contemporary
Address: 3411 W. Tharpe Street, Tallahassee, FL 32303
Phone: (850) 201-3000
Fax: (850) 205-3711
Website: www.961jamz.com
Parent Company: Cumulus Media
Main Contact for Arts & Culture:
Joe Bullard, Program Director
joe.bullard@cumulus.com
Other Contact for Arts & Culture:
Dot Ealy, Vice President of Marketing
dot.ealy@cumulus.com
Accepts: News Releases, PSAs
Send Information Via: E-mail
Deadline Information: Please send information at least two weeks before your event.
Notes:
- Accepts ticket giveaways
- Conducts on-air interviews
- Offers an online calendar
- For advertising opportunities, contact (850) 201-3000
WHTF-FM (Hot 104.9)
Radio

Slogan: Tallahassee’s Hit Music Station
Address: 3000 Olson Road, Tallahassee, FL 32308
Phone: (850) 386-8004
Fax: (850) 422-1897
Website: www.hot1049.com
Parent Company: Red Hills Broadcasting
Main Contact for Arts & Culture:
Brian O’Connor, Program Director
oconnerbri@aol.com
Accepts: News Releases, PSAs
Send Information Via: E-mail
Deadline Information: Please send information at least two to three weeks before your event.
Notes:
- Accepts ticket giveaways
- Conducts on-air interviews
- Request line: (850) 383-1049

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WTNT-FM (94.9)

Radio

Genre: Mainstream Country

Address: 325 John Knox Road, Building G, Tallahassee, FL 32303

Phone: (850) 422-3107

Website: http://www.949tnt.com/

Parent Company: iHeartMedia, Inc.

Main Contact for Arts & Culture:
Jason Taylor, Program Director
jasontaylor@iheartmedia.com

Accepts: PSAs

Send Information Via: E-mail

Notes:

- Accepts ticket giveaways
- PSAs accepted for community calendar
- Conducts on-air interviews
- For advertising opportunities, call (850) 422-3107
WVFS-FM (89.7, V89)

Radio

Genre: “The Voice of Florida State”

Address: 420 Diffenbaugh, Tallahassee, FL 32306-1550

Phone: (850) 644-1837

Website: www.wvfs.fsu.edu

Main Contact for Arts & Culture:
Misha Laurents, General Manager/Faculty Director
(850) 644-9692
misha@wvfs.fsu.edu

Other Contact for Arts & Culture:
Program Director
(850) 644-3872
pd@wvfs.fsu.edu

Accepts: News Releases, PSAs

Send Information Via: E-mail, Mail

Deadline Information: Please submit Concert Update information by the Sunday before the event by emailing music@wvfs.fsu.edu or calling 850-644-1879. Please submit public service announcement information at least four weeks before your event by completing this form: http://wvfs.fsu.edu/services/submit-public-service-announcement/

Special Shows: Regular programming emphasizes independently released music, along with a combination of old favorites and other musical genres, including, but not limited to, Blues, Jazz, Hip-Hop, Reggae, Soul, R&B, Latino, Metal, Club, Folk, World, Punk, Experimental, Oldies, All Request, Honky-Tonk, 7 Inch Singles, and Local Music. WVFS also airs the latest in news, sports, literature, social commentary, political coverage, and comedy.

Notes:
- PSAs/announcements must be from non-profit organizations only
- Offers free writing and preparation of PSAs to any non-profit organization, community organization, student organization, or individual interested in publicizing or promoting an event, organization, or related matter

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WVFT (Freedom 93.3 FM)

Radio

Slogan: "Where Tallahassee Comes to Talk"

**Address:** 2507 Callaway Rd, Suite 204, Tallahassee, FL 32303

**Phone:** (850) 523-7890

**Fax:** (850) 524-7801

**Website:** [http://www.freedom93fm.com/](http://www.freedom93fm.com/)

**Parent Company:** Magic Broadcasting

**Main Contact for Arts & Culture, Advertising:**
Jon Jopling, Station Manager
(850) 523-7890
jon@magicfl.com

**Accepts:** News Release, PSAs

**Send Information Via:** Email

**Deadline Information:** Please send information at least two weeks before your event.

**Notes:**
- Accepts ticket giveaways
- Conducts on-air interviews
WWLD-FM (Blazin' 102.3)  
Radio  

**Genre:** Urban  
**Address:** 3411 W. Tharpe Street, Tallahassee, FL 32303  
**Phone:** (850) 201-3000  
**Website:** [www.blazin1023.com](http://www.blazin1023.com)  
**Parent Company:** Cumulus Media  
**Main Contact for Arts & Culture:**  
DJ Dap, Program Director  
(850) 201-3017  
dj.dap@cumulus.com  
**Accepts:** News Releases, PSAs  
**Send Information Via:** E-mail, Fax  
**Deadline Information:** Please send information at least two weeks before your event  
**Special Issues/Shows:** n/a  
**Notes:**  
- Accepts ticket giveaways  
- Conducts on-air interviews  
- Offers an online calendar (blazin1023.com)  
- Request line: (850) 201-1023  
- For advertising opportunities, contact (850) 201-3000
WWOF-FM (103.1, The Wolf)
Radio

Genre: Fresh Country
Address: 3000 Olson Road, Tallahassee, FL 32308
Phone: (850) 386-8004
Fax: (850) 422-1897
Website: http://www.1031thewolf.com/
Parent Company: Red Hills Broadcasting
Main Contact for Arts & Culture:
Gregory "Big Moose" Juszczyk, Program Director
bigmooseprod@yahoo.com
Accepts: News Release, PSAs
Send Information Via: Fax, Mail
Deadline Information: Please send information at least two to three weeks before your event.

Notes:
- Request line: (850) 422-1031
- Accepts ticket giveaways
- Conducts on-air interviews
WXSR-FM (101.5)

Radio

Genre: Alternative/New Rock
Address: 325 John Knox Road, Building G, Tallahassee, FL 32303
Phone: (850) 422-3107
Fax: (850) 383-0750
Website: www.x1015.com
Parent Company: iHeartMedia, Inc.
Main Contact for Arts & Culture:
John Lund, Program Director
johnlund@iheartmedia.com
Advertising:
Paul Rogers
(850) 422-3107
Accepts: News Releases, PSAs
Send Information Via: E-mail
Deadline Information: Please send information at least two to three weeks before your event.
Special Shows: Offers local music program
Notes:
- Accepts ticket giveaways
- Conducts on-air interviews
- Request line: (850) 386-3101p

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