Media Guide

Radio
WANM-FM (90.5, The Flava Station)

Radio

**Genre:** FAMU’s Urban/Jazz/Gospel/R&B/Hip-Hop Station

**Address:** 510 Orr Drive, Suite 3056, Tallahassee, FL 32307

**Phone:** (850) 599-3083

**Fax:** (850) 561-2829

**Website:** [http://www.wanm.org/](http://www.wanm.org/)

**Main Contact for Arts & Culture:**
Keith Miles, General Manager
(850) 412-7578
keith.miles@famu.edu

**Accepts:** News Release, PSAs

**Send Information Via:** E-mail

**Deadline Information:** Please send information at least one week before your event.

**Notes:**

- Request line: (850) 599-8448
- Only events from certified Florida A&M University organizations and non-profit organizations will be considered. For-profit businesses or events should consider underwriting to reach our audience.
WBZE-FM (98.9, Star98)

Radio

Genre: Adult Contemporary
Address: 3411 W. Tharpe Street, Tallahassee, FL 32303
Phone: (850) 201-3000
Fax: (850) 201-2329
Website: www.mystar98.com
Parent Company: Cumulus Media
Main Contact for Arts & Culture:
John Dawson, Program Director
john.dawson@cumulus.com
Accepts: News Releases, PSAs
Send Information Via: E-mail
Deadline Information: Please send information at least two weeks before your event.
Notes:

- Offers an online calendar
- Accepts ticket giveaways
- Conducts on-air interviews
- For advertising opportunities, contact (850) 201-3005
- Promotions department: (850) 201-3021
- Request Line: (850) 385-0989
WFLA-FM (100.7)

Radio

Slogan: "Tallahassee’s Talk Radio"
Address: 325 John Knox Road, Building G, Tallahassee, FL 32303
Phone: (850) 422-3107
Fax: (850) 383-0747
Website: http://www.wflafm.com/
Parent Company: iHeartMedia, Inc.
Main Contacts for Arts & Culture:
Chuck Redden, Marketing
(850) 422-3107
chuckredden@iheartmedia.com

Accepts: PSAs
Send Information Via: E-mail

Notes:
- PSAs accepted for community calendar or by e-mailing nickpierce@clearchannel.com
WFSU-FM  
(88.9; WFSQ 91.5; WFSW 89.1)  
Radio

Genre: News, Talk Radio, NPR Programming
Address: 1600 Red Barber Plaza, Tallahassee, FL 32310
Phone: (850) 645-7200
Fax: (850) 487-2611
Website: http://www.wfsu.org/radio/
Main Contact for Arts & Culture:  
WFSU News Team  
fpr@wfsu.org

Other Contacts for Arts & Culture:  
Dan MacDonald, Cultural Coordinator  
(850) 645-6073  
culturalnotes@wfsu.org
JacqueLynn Hatter  
(850) 645-6078  
lhatter@fsu.edu

Accepts: News Releases, PSAs
Send Information Via: E-mail, Fax
Deadline Information: Please send information at least two weeks before your event.

Special Issues/Shows:

- Cultural Notes with Don MacDonald  
  (Weekdays at 8:00 a.m., 1:00 p.m. & 8:00 p.m. on 89.1 FM)
- Perspectives (Thursdays at 11 a.m. on 88.9 FM)
- Nuances (Fridays at 7 p.m. on 91.5) - Covering the arts

Notes:

- For underwriting opportunities, contact Crystal Cumbo at (850) 645-6047

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WGLF-FM (104.1, Gulf 104)
Radio

**GULF 104**
Tallahassee’s Classic Hits!

**Genre:** Rock

**Address:** 3411 W. Tharpe Street, Tallahassee, FL 32303

**Phone:** (850) 201-3000

**Fax:** (850) 561-8903

**Website:** [www.gulf104.com](http://www.gulf104.com)

**Parent Company:** *Cumulus Media*

**Main Contact for Arts & Culture:**
John Baker, Program Director/Operations Manager
[john.baker@cumulus.com](mailto:john.baker@cumulus.com)

**Accepts:** News Release, PSAs

**Send Information Via:** E-mail

**Deadline Information:** Please send information at least two weeks before your event.

**Notes:**
- Accepts ticket giveaways
- Conducts on-air interviews
- For advertising opportunities, contact (850) 201-3000
- Request line: (850) 681-0436
WGMY-FM (KISS FM 107.1)
Radio

Genre: Soft Rock and Adult Contemporary
Address: 325 John Knox Road, Building G, Tallahassee, FL 32303
Phone: (850) 422-3107
Fax: (850) 383-0747
Website: www.kissfm1071.com
Parent Company: iHeartMedia, Inc.
Main Contact for Arts & Culture:
John Lund, Program Director
JohnLund@iheartmedia.com
Accepts: News Release, PSAs
Send Information Via: E-mail, Fax
Deadline Information: Please send information at least two to three weeks before your event.
Notes:
• Accepts ticket giveaways
WHBX-FM (96.1 JAMZ)
Radio

Genre: Urban/Adult Contemporary
Address: 3411 W. Tharpe Street, Tallahassee, FL 32303
Phone: (850) 201-3000
Fax: (850) 205-3711
Website: www.961jamz.com
Parent Company: Cumulus Media
Main Contact for Arts & Culture:
Joe Bullard, Program Director
joe.bullard@cumulus.com
Other Contact for Arts & Culture:
Dot Ealy, Vice President of Marketing
dot.ealy@cumulus.com
Accepts: News Releases, PSAs
Send Information Via: E-mail
Deadline Information: Please send information at least two weeks before your event.
Notes:
• Accepts ticket giveaways
• Conducts on-air interviews
• Offers an online calendar
• For advertising opportunities, contact (850) 201-3000

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WHTF-FM (Hot 104.9)
Radio

Slogan: Tallahassee’s Hit Music Station
Address: 3000 Olson Road, Tallahassee, FL 32308
Phone: (850) 386-8004
Fax: (850) 422-1897
Website: www.hot1049.com
Parent Company: Red Hills Broadcasting
Main Contact for Arts & Culture:
Brian O’Connor, Program Director
brianoconner@argtf.com
Accepts: News Releases, PSAs
Send Information Via: E-mail
Deadline Information: Please send information at least two to three weeks before your event.
Notes:
- Accepts ticket giveaways
- Conducts on-air interviews
- Request line: (850) 383-1049

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WTLY-FM (105.3; The Beat)
Radio

Genre: Urban, Tallahassee’s Hip Hop and R&B, Adults 18-49
Address: 325 John Knox Road, Building G Tallahassee, FL 32303
Phone: (850) 422-3107
Website: http://tallahasseebeat.com/
Parent Company: iHeartMedia
Main Contact for Arts & Culture:
John Lund, Program Director
JohnLund@iheartmedia.com
Accepts: PSAs
Send Information Via: E-mail
Deadline Information: Please send information at least two to three weeks before your event.
Special Shows: Syndicated, Florida Roundtable
Notes:
- PSAs accepted for community calendar
- For advertising opportunities, call (850) 422-3107
WTNT-FM (94.9)
Radio

Genre: Mainstream Country
Address: 325 John Knox Road, Building G, Tallahassee, FL 32303
Phone: (850) 422-3107
Website: http://www.949tnt.com/
Parent Company: iHeartMedia, Inc.
Main Contact for Arts & Culture:
Jason Taylor, Program Director
jasontaylor@iheartmedia.com
Accepts: PSAs
Send Information Via: E-mail

Notes:
- Accepts ticket giveaways
- PSAs accepted for community calendar
- Conducts on-air interviews
- For advertising opportunities, call (850) 422-3107
WVFS-FM (89.7, V89)

Radio

Genre: “The Voice of Florida State”

Address: 420 Diffenbaugh, Tallahassee, FL 32306-1550

Phone: (850) 644-1837

Website: www.wvfs.fsu.edu

Main Contact for Arts & Culture:
Misha Laurents, General Manager/Faculty Director
(850) 644-9692
misha@wvfs.fsu.edu

Other Contact for Arts & Culture:
Program Director
(850) 644-3872
pd@wvfs.fsu.edu

Accepts: News Releases, PSAs

Send Information Via: E-mail, Mail

Deadline Information: Please submit Concert Update information by the Sunday before the event by emailing music@wvfs.fsu.edu or calling 850-644-1879. Please submit public service announcement information at least four weeks before your event by completing this form: http://wvfs.fsu.edu/services/submit-public-service-announcement/

Special Shows: Regular programming emphasizes independently released music, along with a combination of old favorites and other musical genres, including, but not limited to, Blues, Jazz, Hip-Hop, Reggae, Soul, R&B, Latino, Metal, Club, Folk, World, Punk, Experimental, Oldies, All Request, Honky-Tonk, 7 Inch Singles, and Local Music. WVFS also airs the latest in news, sports, literature, social commentary, political coverage, and comedy.

Notes:

- PSAs/announcements must be from non-profit organizations only
- Offers free writing and preparation of PSAs to any non-profit organization, community organization, student organization, or individual interested in publicizing or promoting an event, organization, or related matter

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WVFT (Freedom 93.3 FM)
Radio

Slogan: "Where Tallahassee Comes to Talk"

Address: 2507 Callaway Rd, Suite 204, Tallahassee, FL 32303

Phone: (850) 523-7890
Fax: (850) 524-7801

Website: http://www.freedom93fm.com/

Parent Company: Magic Broadcasting

Main Contact for Arts & Culture, Advertising:
Jon Jopling, Station Manager
(850) 523-7890
jon@magicfl.com

Accepts: News Release, PSAs

Send Information Via: Email

Deadline Information: Please send information at least two weeks before your event.

Notes:
- Accepts ticket giveaways
- Conducts on-air interviews
WWLD-FM (Blazin' 102.3)

Radio

Genre: Urban

Address: 3411 W. Tharpe Street, Tallahassee, FL 32303

Phone: (850) 201-3000

Website: www.blazin1023.com

Parent Company: Cumulus Media

Main Contact for Arts & Culture:
DJ Dap, Program Director
(850) 201-3017
dj.dap@cumulus.com

Accepts: News Releases, PSAs

Send Information Via: E-mail, Fax

Deadline Information: Please send information at least two weeks before your event

Special Issues/Shows: n/a

Notes:

- Accepts ticket giveaways
- Conducts on-air interviews
- Offers an online calendar (blazin1023.com)
- Request line: (850) 201-1023
- For advertising opportunities, contact (850) 201-3000
WWOF-FM (103.1, The Wolf)
Radio

Genre: Fresh Country
Address: 3000 Olson Road, Tallahassee, FL 32308
Phone: (850) 386-8004
Fax: (850) 422-1897
Website: http://www.1031thewolf.com/
Parent Company: Red Hills Broadcasting
Main Contact for Arts & Culture:
Jeff Horn, Operations Manager
jeffhorn@ARGETF.com
Accepts: News Release, PSAs
Send Information Via: Fax, Mail
Deadline Information: Please send information at least two to three weeks before your event.
Notes:
- Request line: (850) 422-1031
- Accepts ticket giveaways
- Conducts on-air interviews
WXSR-FM (101.5)

Radio

Genre: Alternative/New Rock
Address: 325 John Knox Road, Building G, Tallahassee, FL 32303
Phone: (850) 422-3107
Fax: (850) 383-0750
Website: www.x1015.com
Parent Company: iHeartMedia, Inc.
Main Contact for Arts & Culture:
John Lund, Program Director
johnlund@iheartmedia.com
Advertising:
Paul Rogers
(850) 422-3107
Accepts: News Releases, PSAs
Send Information Via: E-mail
Deadline Information: Please send information at least two to three weeks before your event.
Special Shows: Offers local music program
Notes:
- Accepts ticket giveaways
- Conducts on-air interviews
- Request line: (850) 386-3101p
WXTY-FM (99.9, Tally 99.9)

Radio

Slogan: "We Play Anything"

Address: 3000 Olson Road, Tallahassee, FL 32308

Phone: (850) 386-8004

Fax: (850) 422-1897

Website: http://www.tally999.com/

Parent Company: Red Hills Broadcasting

Main Contact for Arts & Culture:
Brian O’Conner, Program Director
brianoconner@argtf.com

Accepts: News Releases, PSAs

Send Information Via: Fax, Mail

Deadline Information: Please send information at least two to three weeks before your event.

Notes:

- Accepts ticket giveaways in conjunction with promotions for on-air advertisers
- Request line: (850) 531-9990 or (850) 422-1031