

Media Guide

Television



Comcast
Television



COCA
Media Guide



Format: Cable Operator

Address: 1717 Hermitage Blvd, Suite 100, Tallahassee FL 32308

Phone: (850) 574-5870

Website: <http://www.comcastspotlight.com/markets/tallahassee>

Accepts: Advertising

Send Information Via: Mail

Notes:

- The Tallahassee, Florida DMA consists of 3 advertising zones: Tallahassee, Thomasville, and Valdosta. You can choose to run your commercial on one of these zones or all of these zones depending on where your customer lives.



Format: Billboard & Digital Advertising

Address: 4706 Capital Circle SW, Tallahassee, FL 32305

Phone: 850-877-4184

Fax: 850-656-0345

Website: www.lamar.com/tallahassee

Main Contact for Arts & Culture:

Julia Causseaux, Sales Manager

jcausseaux@lamar.com

Accepts: Billboard and Geofencing campaigns that target the Greater Panhandle and South Georgia markets

Deadline Information: Please contact Julia Causseaux for information on billboard location availability and pricing.

Notes:

- Products include: billboards, digital billboards, and mobile advertising with geotargeting

WCOT (Cable Channel 13)
Television



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Media Guide



Format: City of Tallahassee's Government Station

Address: 300 S. Adams St., Tallahassee, FL 32301

Phone: (850) 891-8533

Fax: (850) 891-8777

Website: <http://www.talgov.com/cotnews/wcot.aspx>

Main Contacts for Arts & Culture:

Tonya Herron, Assistant Station Manager

tonya.herron@talgov.com

Accepts: PSAs

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two to three weeks before your event.

Special Shows: *Tallahassee Matters, On Location*

Notes:

- Feature stories chosen are at the discretion of the Station Manager

WCTV (Channel 6, Cable Channel 9) Television



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Format: CBS Affiliate

Address: 1801 Halstead Blvd., Tallahassee, FL 32309

Phone: (850) 893-6666

Fax: (850) 668-3851

Website: www.wctv.tv

Main Contact for Arts & Culture:

Community Events: news@wctv.tv

Other Contact for Arts & Culture:

David Doll, Program Manager

david.doll@wctv.com

(850)-907-2102

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least one week before your event.

Special Shows: *In the Spotlight*, *Take 6*, and *On the Town* are all pre-taped features about community events which air during *The Good Morning Show*

Notes:

- Conducts on-air interviews
- Accepts images/video footage
- Items submitted are kept on file for one month

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.

WFSU (Channel 11, Cable Channel 5) Television



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Media Guide



Format: PBS affiliate (Public Television)

Address: 1600 Red Barber Plaza, Tallahassee, FL 32310

Phone: (850) 645-7200

Fax: (850) 487-3093

Website: www.wfsu.org/television/

Email: mail@wfsu.org

Main Contact for Arts & Culture:

Suzanne Smith, Executive Producer
(850) 645-6025
smsmith2@fsu.edu

Other Contact for Arts & Culture:

Paul Dam, Programming/Operations
(850) 645-6024
pdam@fsu.edu

Accepts: News Release, PSAs

Send Information Via: E-mail, Fax

Deadline Information: Please send information at least two to three weeks before your event.

Notes:

- Includes the Florida Channel and 4FSU
- For underwriting opportunities, contact Crystal Cumbo at (850) 645-6047

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WTLH (Channel 49, Cable Channel 10)
Television



COCA
Media Guide



Format: Fox Affiliate

Address: 8440 Deerlake South, Tallahassee, FL 32312

Phone: (850) 893-4140

Fax: (850) 893-6974

Websites: <http://fox49.tv>

Email: wtlhcc@fox49.com

Main Contact for Arts & Culture:

Chuck Lemon, Creative Services

(850) 893-4140

clemon@sbgstv.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least one week before your event.

Notes:

- Local news is at 10 p.m. and is produced by WCTV
- For advertising opportunities, contact Haley Stinchfield, General Sales Manager, at hstinchfield@sbgstv.com or at (850) 893-4140

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WTWC (Channel 40, Cable Channel 12)
Television



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Format: NBC Affiliate

Address: 8440 Deerlake South, Tallahassee, FL 32312

Phone: (850) 893-4140

Fax: (850) 893-6974

Website: www.wtwc40.com

Main Contact for Arts & Culture:

Chuck Lemon, Creative Services

(850) 893-4140

clemon@sbgstv.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least one week before your event.

Notes:

- No local newscasts are produced on this station
- Offers an online calendar: <http://www.wtwc40.com/station/calendar>
- Events posted to the online calendar will be used for on-air calendar
- For advertising opportunities, contact Halley Stinchfield at (850) 893-4140

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WTXL (Channel 27, Cable Channel 7)

Television



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Format: ABC Affiliate

Address: 1620 Commerce Blvd., Tallahassee, FL 32343

Phone: (850) 893-3127

Website: www.wtxl.com

Email: abc27news@wtxl.tv

Main Contact for Arts & Culture:

M. David Lee III, WTXL News Director

(850) 580-9519

dlee@wtxl.tv

Booking:

Christen Hyde, Associate Producer/Web Producer

chyde@wtxl.tv

Casey Feindt, Assignment Editor

cfeindt@wtxl.tv

Advertising:

Michael German, General Manager

michaelgerman@wtxl.tv

Accepts: News Release, PSAs

Send Information Via: E-mail, Phone

Deadline Information: Please send information at least one week before your event.

Special Options: Interviews will be featured on COCA Connection or in nightly shows.

Notes:

- Conducts on-air interviews during “Second Cup”, our online show
- Books guests in all shows, Second Cup and Midday shows lead the way
- Accepts video footage, pictures, cell phone footage

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