Media Guide

Television
Format: Cable Operator

Address: 1717 Hermitage Blvd, Suite 100, Tallahassee FL 32308

Phone: (850) 574-5870

Website: http://www.comcastspotlight.com/markets/tallahassee

Accepts: Advertising

Send Information Via: Mail

Notes:

- The Tallahassee, Florida DMA consists of 3 advertising zones: Tallahassee, Thomasville, and Valdosta. You can choose to run your commercial on one of these zones or all of these zones depending on where your customer lives.
Lamar Advertising
Television

Format: Billboard & Digital Advertising
Address: 4706 Capital Circle SW, Tallahassee, FL 32305
Phone: 850-877-4184
Fax: 850-656-0345
Website: www.lamar.com/tallahassee

Main Contact for Arts & Culture:
Robyn Vandewater, Sales Account Executive
RVandewater@lamar.com

Accepts: Billboard and Geofencing campaigns that target the Greater Panhandle/South Georgia markets

Deadline Information: Contact Robyn Vandewater for information on billboard availability and pricing.

Notes:

• Products include: billboards, digital billboards, and mobile advertising with geotargeting
WCOT (Cable Channel 13)
Television

Format: City of Tallahassee’s Government Station
Address: 300 S. Adams St., Tallahassee, FL 32301
Phone: (850) 891-8533
Fax: (850) 891-8777
Website: http://www.talgov.com/cotnews/wcot.aspx
Main Contacts for Arts & Culture:
Raoul Lavin, Assistant City Manager
raoul.lavin@talgov.com
Accepts: PSAs
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least two to three weeks before your event.
Special Shows: Tallahassee Matters, On Location
Notes:
- Feature stories chosen are at the discretion of the Station Manager
WCTV (Channel 6, Cable Channel 9)
Television

Format: CBS Affiliate
Address: 1801 Halstead Blvd., Tallahassee, FL 32309
Phone: (850) 893-6666
Fax: (850) 668-3851
Website: www.wctv.tv

Main Contact for Arts & Culture:
Community Events: news@wctv.tv

Other Contact for Arts & Culture:
Jeff Schlesser, News Director
(850) 893-6666
jeff.schlesser@wctv.tv

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least one week before your event.

Special Shows: In the Spotlight, Take 6, and On the Town are all pre-taped features about community events which air during The Good Morning Show

Notes:
- Conducts on-air interviews
- Accepts images/video footage
- Items submitted are kept on file for one month
**WFSU (Channel 11, Cable Channel 5)**

**Television**

**Format:** PBS affiliate (Public Television)

**Address:** 1600 Red Barber Plaza, Tallahassee, FL 32310

**Phone:** (850) 645-7200

**Fax:** (850) 487-3093

**Website:** [www.wfsu.org/television/](http://www.wfsu.org/television/)

**Email:** mail@wfsu.org

**Main Contact for Arts & Culture:**
Suzanne Smith, Executive Producer
(850) 645-6025
smsmith2@fsu.edu

**Other Contact for Arts & Culture:**
Paul Dam, Programming/Operations
(850) 645-6024
pdam@fsu.edu

**Accepts:** News Release, PSAs

**Send Information Via:** E-mail, Fax

**Deadline Information:** Please send information at least two to three weeks before your event.

**Notes:**
- Includes the Florida Channel and 4FSU
- For underwriting opportunities, contact Crystal Cumbo at (850) 645-6047
WTLH (Channel 49, Cable Channel 10)
Television

Format: Fox Affiliate
Address: 8440 Deerlake South, Tallahassee, FL 32312
Phone: (850) 893-4140
Fax: (850) 893-6974
Websites: http://fox49.tv
Email: wtlhc@fox49.com
Main Contact for Arts & Culture:
Chuck Lemon, Creative Services
(850) 893-4140
clemon@sbg.tv.com
Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least one week before your event.
Notes:

- Local news is at 10 p.m. and is produced by WCTV
- For advertising opportunities, contact Haley Stinchfield, General Sales Manager, at hstinchfield@sbg.tv.com or at (850) 893-4140
WTWC (Channel 40, Cable Channel 12)
Television

Format: NBC Affiliate
Address: 8440 Deerlake South, Tallahassee, FL 32312
Phone: (850) 893-4140
Fax: (850) 893-6974
Website: www.wtwc40.com
Main Contact for Arts & Culture:
Chuck Lemon, Creative Services
(850) 893-4140
cleon@sbgtv.com
Accepts: News Release, PSAs, Written Pieces
Send Information Via: E-mail, Fax, Mail
Deadline Information: Please send information at least one week before your event.
Notes:
- No local newscasts are produced on this station
- Offers an online calendar: http://www.wtwc40.com/station/calendar
- Events posted to the online calendar will be used for on-air calendar
- For advertising opportunities, contact Halley Stinchfield at (850) 893-4140

Please help keep our Media Guide as up-to-date as possible. If you know of a new publication, radio station, or any other media outlet not included in this directory, contact COCA at info@tallahasseearts.org and we will add it to this guide, if appropriate.
WTXL (Channel 27, Cable Channel 7)
Television

Format: ABC Affiliate
Address: 1620 Commerce Blvd., Tallahassee, FL 32343
Phone: (850) 893-3127
Website: www.wtxl.com
Email: abc27news@wtxl.tv

Main Contact for Arts & Culture:
M. David Lee III, WTXL News Director
(850) 580-9519
dlee@wtxl.tv

Booking:
Casey Feindt, Assignment Editor
(850) 354-1083
cfeindt@wtxl.tv

Advertising:
Michael German, General Manager
(850) 893-3127
michaelgerman@wtxl.tv

Accepts: News Release, PSAs

Send Information Via: E-mail, Phone

Deadline Information: Please send information at least one week before your event.

Special Options: Interviews will be featured on COCA Connection or in nightly shows.

Notes:
- Conducts on-air interviews during “Second Cup”, our online show
- Books guests in all shows, Second Cup and Midday shows lead the way
- Accepts video footage, pictures, cell phone footage