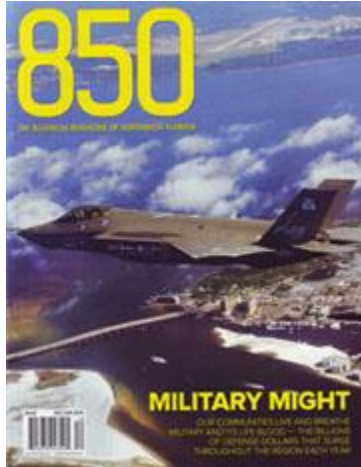




Media Guide – Magazines

850 Magazine



Format/Audience: Regional business magazine for Northwest Florida

Address: 1932 Miccosukee Road, Tallahassee, FL 32308

Phone: (850) 878-0554

Fax: (850) 656-1871

Website: www.850businessmagazine.com

Parent Company: Rowland Publishing

Main Contact for Arts/Culture:

Steve Bornhoft, Editorial

sbornhoft@rowlandpublishing.com

Accepts: News Releases, Letters

Send Information Via: E-mail, Fax

Deadline Information: Please send information at least four months before your event

Special Issues/Shows: n/a

Other/Notes:

- Published bi-monthly (Feb/Mar, Apr/May, June/July, Aug/Sep, Oct/Nov, Dec/Jan)
- Accepts only business news: "Information on mergers, acquisitions, promotions, expansions, closures, and other newsworthy events are welcome."
- For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com (McKenzie Lohbeck, Vice President)

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AARP, the Magazine



Format/Audience: 50+ Americans seeking to enhance their quality of life as they age.

Address: 601 E Street, NW, Washington, D.C. 20049

Phone: (888) 687-2272

Media Inquiries: (202) 434-2560

Website: www.aarpmagazine.org

Email: media@aarp.org

Send Information Via: E-Mail, Mail

Other/Notes:

- AARP does not accept queries by phone or fax. You must email your story idea to AARPMagazine@aarp.org as plain text within the body of your message (no attachments) or mail it to AARP, The Magazine, c/o Editorial submissions, 601 E Street, NW, Washington, D.C. 20049.
- Published bi-monthly (three editorial versions targeted to different life stages [50-59,60-69,70+])
- For advertising opportunities, contact advertise@aarp.org or (646) 521-2500

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American Classified



Format/Audience: Weekly Ads

Address: 2441 Monticello Drive, Tallahassee, FL 32303

Phone: (850) 385-0505

Fax: (850) 205-0515

Website: www.americanclassifieds.com

Email: tallahassee@americanclassifieds.com

Accepts: Advertisements

Send Information Via: Website; www.tnol.com/placead

Deadline Information: Deadline for online ads is every Tuesday at 5:00pm (E.S.T)

Special Issues/Shows: n/a

Other/Notes:

- Published weekly

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Biz Bash Magazine



Audience/Market: Trade magazine for the event industry. Orlando is the closest of their markets to Tallahassee.

Address: 2915 Biscayne Blvd. Suite 303, Miami, FL 33137

Phone: (646) 638-3600

Fax: (305) 893-8783

Website: www.bizbash.com/orlando

Email: tips@bizbash.com

Main Contact for Arts/Culture:

Mark Wells, Creative Services

orlandoevents@bizbash.com

Other/Notes:

- Published bi-monthly/ quarterly
- For advertising opportunities, contact Ann Keusch, Publisher, at (305) 808-3531

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Cultura Latina Magazine



Format/Audience: Bilingual magazine geared toward the Latino/Hispanic community in North Florida and Beyond.

Mailing Address: P.O. Box 20961, Tallahassee, FL 32316

Phone: (850) 879-2698

Website: <http://www.culturalatinamagazine.com/>

Main Contact for Arts/Culture:

info@culturalatinamag.com

publisher@culturalatinamag.com

Accepts: Articles, Letter to Editor, Comments, Writers, Bloggers, Artistic Work, and more- please contact editor.

Send Information Via: Mail; Cultura Latina Magazine P.O. Box 20961 Tallahassee, Florida 32316

Deadline Information: Please contact editor for more information at editor@culturalatinamag.com

Special Issues: Online Newsletter and Extended Digital Edition

Other/Notes:

- Publication printed and online

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Emerald Coast Magazine



Audience: includes Destin, Fort Walton Beach, Okaloosa Island, South Walton, Panama City, and Pensacola

Address: 1932 Miccosukee Road, Tallahassee, FL 32308

Phone: (850) 878-0554

Fax: (850) 656-1871

Website: www.emeraldcoastmagazine.com

Email: mlohbeck@rowlandpublishing.com

Parent Company: Rowland Publishing

Main Contact for Arts/Culture:

Steve Bornhoft, Editor

sbornhoft@rowlandpublishing.com

Other Contact for Arts/Culture:

Larry Davidson, Chief Content Officer

ldavidson@rowlandpublishing.com

Accepts: News Release, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two to three months before your event

Special Issues/Shows: Visit Tallahassee (June/July)

Other/Notes:

- Published bi-monthly (Oct/Nov, Dec/Jan, Feb/Mar, Apr/May, June/July, Aug/Sept)
- Accepts images in popular formats
- Includes an *Art & Culture* section and an Events Calendar
- For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com

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Florida Trend Magazine



Format/Audience: Florida's source for business news

Street Address: 490 First Avenue S., 8th Floor, St. Petersburg, FL 33701

Phone: (727) 821-5800

Fax: (727) 822-5083

Website: www.floridatrend.com

Main Contact for Arts/Culture:

John Annunziata, Managing Editor

jannunziata@floridatrend.com

Accepts: News Release

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two months before your event

Special Issues/Shows: n/a

Other/Notes:

- Published monthly

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Journey Magazine



Format/Audience: FAMU's campus magazine

Address: 510 Orr Drive Suite 3078, Tallahassee, FL 32307

Phone: (850) 599-3502

Fax: (850) 561-3086

Email: journeyassociate@gmail.com

Main Contact for Arts/Culture:

Francine L. Huff

francine.huff@famuedu

Other Contact for Arts/Culture:

Angelique Fullwood

angelique1.fullwood@famuedu

Accepts: News Release, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least two to three months before your event

Special Issues/Shows: n/a

Other/Notes:

- Published monthly
- Accepts images in popular formats
- Student-produced for FAMU's School of Journalism
- For advertising opportunities, call (850) 561-2796

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Natural Awakenings Magazine



Format/Audience: "Healthy Living" Magazine

Mailing Address: P.O. Box 945, Destin, FL 32540

Phone: (850) 532-6404

Fax: (888) 370-0618

Website: <http://www.naturalawakeningsmag.com/>

Main Contact for Arts/Culture:

Daralyn Chase, President

publisher@NWFnaturally.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Deadlines are posted on a monthly basis, and are generally one month prior to the issue date (i.e. June issue – deadline is May 5th)

Special Issues/Shows: Natural Living Directory for Northwest Florida / Producers of the Emerald Coast Holistic Health Expo

Other/Notes:

- Published monthly
- Includes an events calendar in each issue
- Three separate editions in publication: Pensacola, Emerald Coast, and Panama City
- Accepts submissions for cover art in JPEG format
- For advertising opportunities, contact scott@NWFnaturally.com
- View Advertising Media Kit [here](#)

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Southern Living



Audience/Format: "Celebrates the best of life in the South"

Address: 2100 Lakeshore Drive, Birmingham, AL 35209

Phone: (205) 445-6000

Fax: (205) 445-6700

Website: <http://www.southernliving.com>

Email: sl_online@timeinc.com

Main Contact for Arts/Culture:

Nellah McGough

(205) 445-8555

nellah_mcgough@timeinc.com

Other/Notes:

- Published monthly
- Submit events by web form at http://www.southernliving.com/static/generic/travel/events/submission_form.html

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Tallahassee Magazine



Format/Audience: Tallahassee residents, visitors staying in executive hotels downtown

Address: 1932 Miccosukee Road, Tallahassee, FL 32308

Phone: (850) 878-0554

Fax: (850) 656-1871

Websites: www.rowlandpublishing.com

www.tallahasseeemagazine.com

Parent Company: Rowland Publishing

Main Contact for Arts/Culture:

Steve Bornhoft, Director of Editorial Services

sbornhoft@rowlandpublishing.com

Other Contact for Arts/Culture:

Larry Davidson, Chief Content Officer

ldavidson@rowlandpublishing.com

Accepts: News Release, PSAs, Written Pieces

Send Information Via: E-mail, Fax, Mail

Deadline Information: Please send information at least four months before your event

Special Issues/Shows: n/a

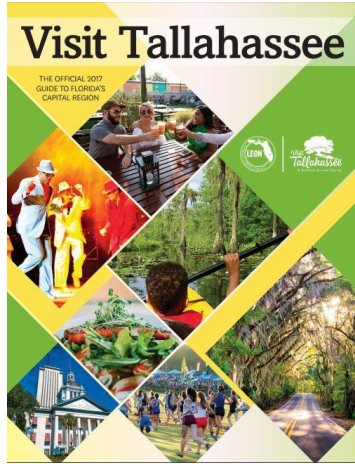
Other/Notes:

- Published bi-monthly (Sept/Oct, Nov/Dec, Jan/Feb, Mar/Apr, May/June, July/Aug)
- Includes Culture and Events sections in each issue
- Accepts images in Mac/cross-platform format
- For advertising opportunities, contact (850) 878-0554 or mlohbeck@rowlandpublishing.com (McKenzie Lohbeck, Vice President)

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Tallahassee Visitor Guide



Format/Audience: "The Official Guide to Florida's Capital Region"

Address: 106 E. Jefferson Street, Tallahassee, FL 32301

Phone: (850) 606-2305

Website: www.VisitTallahassee.com

Main Contact for Arts/Culture:

Lauren Pace, Marketing Communications Director

(850) 606-2322

lauren.pace@VisitTallahassee.com

Accepts: News Release, Images, Videos, Written Pieces

Send Information Via: E-mail, Mail

Special Issues/Shows: n/a

Other/Notes:

- Visitor Guide is published annually, but website content is updated regularly
- For advertising opportunities, contact Rowland Publishing at (850) 878-0554

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Tallahassee Woman Magazine



Format/Audience: Women

Mailing Address: P.O. Box 13401, Tallahassee, FL 32317-3401

Phone: (850) 893-9624

Fax: (850) 254-7038

Website: www.talwoman.com

Email: info@talwoman.com

Main Contact for Arts/Culture:

Kim Rosier, Publisher

kim@talwoman.com

Accepts: News Release, Written Pieces

Send Information Via: E-mail

Deadline Information: Copy deadlines are posted on the magazine's website

Special Issues/Shows: Check website for updated information

Other/Notes:

- Published bi-monthly (Feb/Mar, Apr/May, June/July, Aug/Sept, Oct/Nov, Dec/Jan)
- Any written pieces or community notices should be sent to listings@talwoman.com
- Accepts images in popular formats
- For advertising opportunities, contact ads@talwoman.com
- Advertising inquiries: Jennifer Stinson at (850) 879-2939 or ads@talwoman.com

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