



Media Guide – Radio

105.3 The Beat



Format/Audience: Urban, Tallahassee's Hip Hop and R&B, Adults 18-49

Address: 325 John Knox Road, Building G Tallahassee, FL 32303

Phone: (850) 422-3107

Website: <http://tallahasseebeat.com/>

Parent Company: *iHeartMedia*

Main Contact for Arts/Culture:

John Lund, Program Director

JohnLund@iheartmedia.com

Accepts: PSAs

Send Information Via: E-mail

Deadline Information: Minimum 2 week notice

Special Issues/Shows: Syndicated, Florida Roundtable

Other/Notes:

- PSAs accepted for community calendar
- For advertising opportunities, call (850) 422-3107

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WANK-FM (99.9, Hank-FM)



Format/Audience: "We Play Anything"

Address: 3000 Olson Road, Tallahassee, FL 32308

Phone: (850) 386-8004

Fax: (850) 422-1897

Website: <http://www.999hank.fm/>

Parent Company: Red Hills Broadcasting

Main Contact for Arts/Culture:

Ron White, Program Director

ronw@redhillsradio.com

Accepts: News Releases, PSAs

Send Information Via: Fax, Mail

Deadline Information: Please send information at least two to three weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Accepts ticket giveaways in conjunction with promotions for on-air advertisers
- Request line: (850) 531-9990 or (850) 422-1031

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WANM-FM (90.5, The Flava Station)



Format/Audience: FAMU's Urban/Jazz/Gospel/R&B/Hip-Hop Station

Address: 510 Orr Drive, Suite 3056, Tallahassee, FL 32307

Phone: (850) 599-3083

Fax: (850) 561-2829

Website: <http://www.wanm.org/>

Main Contact for Arts/Culture:

Keith Miles, General Manager

(850) 412-7578

keith.miles@famu.edu

Accepts: News Release, PSAs

Send Information Via: E-mail

Deadline Information: Please send information at least one week before your event

Special Issues/Shows: n/a

Other/Notes:

- Request line: (850) 599-8448
- Only events from certified Florida A&M University organizations and non-profit organizations will be considered. For-profit businesses or events should consider underwriting to reach our audience.

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WBZE-FM (98.9, Star98)



Format/Audience: Adult Contemporary

Address: 3411 W. Tharpe Street, Tallahassee, FL 32303

Phone: (850) 201-3000

Fax: (850) 201-2329

Website: www.mystar98.com

Parent Company: *Cumulus Media*

Main Contact for Arts/Culture:

John Dawson, Program Director

john.dawson@cumulus.com

Accepts: News Releases, PSAs

Send Information Via: E-mail

Deadline Information: Please send information at least two weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Offers an online calendar
- Accepts ticket giveaways
- Conducts on-air interviews
- For advertising opportunities, contact (850) 201-3005
- Promotions department: (850) 201-3021
- Request Line: (850) 385-0989

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WFLA-FM (100.7)



Format/Audience: "Tallahassee's Talk Radio"

Address: 325 John Knox Road, Building G, Tallahassee, FL 32303

Phone: (850) 422-3107

Fax: (850) 383-0747

Website: <http://www.wflafm.com/>

Parent Company: *iHeartMedia, Inc.*

Main Contacts for Arts/Culture:

David Allen, Program Director

davidallen@iheartmedia.com

Chuck Redden, Marketing

(850) 422-3107

chuckredden@iheartmedia.com

Accepts: PSAs

Send Information Via: E-mail

Deadline Information: n/a

Special Issues/Shows: n/a

Other/Notes:

- PSAs accepted for community calendar or by e-mailing nickpierce@clearchannel.com

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WFSU-FM (88.9; WFSQ 91.5; WFSW 89.1)



Format/Audience: News, Talk Radio, NPR Programming

Address: 1600 Red Barber Plaza, Tallahassee, FL 32310

Phone: (850) 645-6090

Fax: (850) 487-2611

Website: <http://www.wfsu.org/radio/>

Main Contact for Arts/Culture:

WFSU News Team

fpr@wfsu.org

Other Contacts for Arts/Culture:

Dan MacDonald, Cultural Coordinator

(850) 645-6073

culturalnotes@wfsu.org

JacqueLynn Hatter

(850) 645-6078

lhatter@fsu.edu

Accepts: News Releases, PSAs

Send Information Via: E-mail, Fax

Deadline Information: Please send information at least two weeks before your event

Special Issues/Shows:

- *Cultural Notes with Dan MacDonald* (weekdays at 8:04 a.m., 1:00 p.m. & 8:00 p.m. on 89.1 FM)
- *Perspectives* (Thursdays at 11 a.m. on 88.9 FM)
- *Nuances* (Fridays at 7 p.m. on 91.5) - Covering the arts

Other/Notes:

- For underwriting opportunities, contact Crystal Cumbo at (850) 645-6047

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WGLF-FM (104.1, Gulf 104)

GULF 104

Tallahassee's Rock Station!

Format/Audience: Rock

Address: 3411 W. Tharpe Street, Tallahassee, FL 32303

Phone: (850) 201-3000

Fax: (850) 561-8903

Website: www.gulf104.com

Parent Company: *Cumulus Media*

Main Contact for Arts/Culture:

John Baker, Program Director/Operations Manager

john.baker@cumulus.com

Accepts: News Release, PSAs

Send Information Via: E-mail

Deadline Information: Please send information at least two weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Accepts ticket giveaways
- Conducts on-air interviews
- For advertising opportunities, contact (850) 201-3000
- Request line: (850) 681-0436

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WGMY-FM (KISS FM 107.1)



Format/Audience: Soft Rock/Adult Contemporary

Address: 325 John Knox Road, Building G, Tallahassee, FL 32303

Phone: (850) 422-3107

Fax: (850) 383-0747

Website: www.kissfm1071.com

Parent Company: *iHeartMedia, Inc.*

Main Contact for Arts/Culture:

Maverick, Program Director

maverick2@iheartmedia.com

Accepts: News Release, PSAs

Send Information Via: E-mail, Fax

Deadline Information: Please send information at least two to three weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Accepts ticket giveaways

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WHBX-FM (96.1 JAMZ)



Format/Audience: Urban/Adult Contemporary

Address: 3411 W. Tharpe Street, Tallahassee, FL 32303

Phone: (850) 201-3000

Fax: (850) 205-3711

Website: www.961jamz.com

Parent Company: *Cumulus Media*

Main Contact for Arts/Culture:

Joe Bullard, Program Director

joe.bullard@cumulus.com

Other Contact for Arts/Culture:

Dot Ealy, Vice President of Marketing

dot.ealy@cumulus.com

Accepts: News Releases, PSAs

Send Information Via: E-mail

Deadline Information: Please send information at least two weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Accepts ticket giveaways
- Conducts on-air interviews
- Offers an online calendar (www.961jamz.com)
- For advertising opportunities, contact (850) 201-3000

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WHTF-FM (Hot 104.9)



Format/Audience: Tallahassee's Hit Music Station

Address: 3000 Olson Road, Tallahassee, FL 32308

Phone: (850) 386-8004

Fax: (850) 422-1897

Website: www.hot1049.com

Parent Company: *Red Hills Broadcasting*

Main Contact for Arts/Culture:

Brian O'Connor, Program Director

oconnerbri@aol.com

Accepts: News Releases, PSAs

Send Information Via: E-mail

Deadline Information: Please send information at least two to three weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Accepts ticket giveaways
- Conducts on-air interviews
- Request line: (850) 383-1049

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WTNT-FM (94.9)



Format/Audience: Mainstream Country

Address: 325 John Knox Road, Building G, Tallahassee, FL 32303

Phone: (850) 422-3107

Website: <http://www.949tnt.com/>

Parent Company: *iHeartMedia, Inc.*

Main Contact for Arts/Culture:

Jason Taylor, Program Director

jason.taylor@iheartmedia.com

Accepts: PSAs

Send Information Via: E-mail

Deadline Information: n/a

Special Issues/Shows: n/a

Other/Notes:

- Accepts ticket giveaways
- PSAs accepted for community calendar
- Conducts on-air interviews
- For advertising opportunities, call (850) 422-3107

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WVFS-FM (89.7, V89)



Format/Audience: FSU College Radio Station

Address: 420 Diffenbaugh, Tallahassee, FL 32306-1550

Phone: (850) 644-1837

Website: www.wvfs.fsu.edu

Main Contact for Arts/Culture:

Misha Laurents, General Manager/Faculty Director

(850) 644-9692

misha@wvfs.fsu.edu

Other Contact for Arts/Culture:

Program Director

(850) 644-3872

pd@wvfs.fsu.edu

Accepts: News Releases, PSAs

Send Information Via: E-mail, Mail

Deadline Information: Please submit *Concert Update* information by the Sunday before the event by emailing music@wvfs.fsu.edu or calling 850-644-1879. Please submit public service announcement information at least four weeks before your event by completing this form: <http://wvfs.fsu.edu/services/submit-public-service-announcement/>

Special Issues/Shows: Regular programming emphasizes independently released music, along with a combination of old favorites and other musical genres, including, but not limited to, Blues, Jazz, Hip-Hop, Reggae, Soul, R&B, Latino, Metal, Club, Folk, World, Punk, Experimental, Oldies, All Request, Honky-Tonk, 7 Inch Singles, and Local Music. WVFS also airs the latest in news, sports, literature, social commentary, political coverage, and comedy.

Other/Notes:

- PSAs/announcements must be from non-profit organizations only
- Offers free writing and preparation of PSAs to any non-profit organization, community organization, student organization, or individual interested in publicizing or promoting an event, organization, or related matter

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WVFT (Freedom 93.3 FM)

93.3

Format/Audience: "Where Tallahassee Comes to Talk"

Address: 2507 Callaway Rd, Suite 204, Tallahassee, FL 32303

Phone: (850) 523-7890

Fax: (850) 524-7801

Website: <http://www.freedom93fm.com/>

Parent Company: Magic Broadcasting

Main Contact for Arts/Culture, Advertising:

Barry Kaye, General Manager

(706) 533-2059

bk@magicfl.com

Accepts: News Release, PSAs

Send Information Via: Email

Deadline Information: Please send information at least two weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Accepts ticket giveaways
- Conducts on-air interviews

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WWLD-FM (Blazin' 102.3)



Format/Audience: Urban

Address: 3411 W. Tharpe Street, Tallahassee, FL 32303

Phone: (850) 201-3000

Website: www.blazin1023.com

Parent Company: Cumulus Media

Main Contact for Arts/Culture:

DJ Dap, Program Director

(850) 201-3017

dj.dap@cumulus.com

Accepts: News Releases, PSAs

Send Information Via: E-mail, Fax

Deadline Information: Please send information at least two weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Accepts ticket giveaways
- Conducts on-air interviews
- Offers an online calendar (blazin1023.com)
- Request line: (850) 201-1023
- For advertising opportunities, contact (850) 201-3000

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WWOF-FM (103.1, The Wolf)



Format/Audience: Fresh Country

Address: 3000 Olson Road, Tallahassee, FL 32308

Phone: (850) 386-8004

Fax: (850) 422-1897

Website: <http://www.1031thewolf.com/>

Parent Company: Red Hills Broadcasting

Main Contact for Arts/Culture:

Gregory "Big Moose" Juszczuk, Program Director

bigmooseprod@yahoo.com

Accepts: News Release, PSAs

Send Information Via: Fax, Mail

Deadline Information: Please send information at least two to three weeks before your event

Special Issues/Shows: n/a

Other/Notes:

- Request line: (850) 422-1031
- Accepts ticket giveaways
- Conducts on-air interviews

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WXSR-FM (101.5)



Format/Audience: Alternative/New Rock

Address: 325 John Knox Road, Building G, Tallahassee, FL 32303

Phone: (850) 422-3107

Fax: (850) 383-0750

Website: www.x1015.com

Parent Company: *iHeartMedia, Inc.*

Main Contact for Arts/Culture:

John Lund, Program Director

johnlund@iheartmedia.com

Advertising:

Paul Rogers

(850) 422-3107

Accepts: News Releases, PSAs

Send Information Via: E-mail

Deadline Information: Please send information at least two to three weeks before your event

Special Issues/Shows: Offers local music program

Other/Notes:

- Accepts ticket giveaways
- Conducts on-air interviews
- Request line: (850) 386-3101

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